Incentive or penalty for researchers to make their publications freely accessible?

The practice of Oslo University College

The 5th Munin Conference - Tromsø Nov 25, 2010
Trine B. Haugen
Oslo University College

- Established in 1994 when 13 different state colleges merged
- Provides the largest range of professional education in Norway
- Norway’s fourth largest state-owned higher education institution
- Approx. 12 000 students and 1 200 employees
- More than 30 bachelor programmes and 20 master programmes
Seven Faculties and two centres

- Faculty of Art, Design and Drama
- Faculty of Nursing
- Faculty of Health Sciences
- Faculty of Engineering
- Faculty of Social Sciences
- Faculty of Journalism, Library and Information Science
- Faculty of Education and International Studies
- Centre for the Study of Professions
- Centre for Educational Research and Development
Research and Development

- Approx. 800 academic employees
- 25 per cent of professional resources used on R&D activities
- Two PhD programmes and three under development
- Profession-oriented R&D
- Multidisciplinary and interdisciplinary research
Publication points in 2009
Publication points
Incentive system

- Public funding for the published outlets based on the national documentation system
- 20% to an internal system based on dissemination
OUC’s Strategic Plan (2008-2011)

OUC will conduct active and wide-ranging dissemination of R&D results to academic and scientific communities and to society at large.
## Internal incentive system

<table>
<thead>
<tr>
<th>Category of Dissemination</th>
<th>Weighting</th>
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</thead>
<tbody>
<tr>
<td>Popular science articles/chronicle/review</td>
<td>5</td>
</tr>
<tr>
<td>Conference presentation</td>
<td>3</td>
</tr>
<tr>
<td>Invited speaker</td>
<td>5</td>
</tr>
<tr>
<td>Textbook /popular science book</td>
<td>25</td>
</tr>
<tr>
<td>Report/thesis</td>
<td>25</td>
</tr>
<tr>
<td>Participation in the media</td>
<td>3</td>
</tr>
<tr>
<td>Stage presentation</td>
<td>3</td>
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<tr>
<td>Digital teaching material/multimedia production</td>
<td>10</td>
</tr>
</tbody>
</table>

### Commercialization

<table>
<thead>
<tr>
<th>Commercialization</th>
<th>Weighting</th>
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</thead>
<tbody>
<tr>
<td>Commercial idea</td>
<td>5</td>
</tr>
<tr>
<td>Patent</td>
<td>25</td>
</tr>
<tr>
<td>Licence</td>
<td>25</td>
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</table>

### Exhibition

<table>
<thead>
<tr>
<th>Exhibition</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>Individual, jury-assessed</td>
<td>25</td>
</tr>
<tr>
<td>Individual, not j.-a.</td>
<td>10</td>
</tr>
<tr>
<td>Collective, j.-a.</td>
<td>15</td>
</tr>
<tr>
<td>Collective, not j.-a.</td>
<td>5</td>
</tr>
</tbody>
</table>
Open Access at OUC

- Three open access scientific journals
- Open digital archive (ODA)

The Learning Centre is the motive power
Recommendation from a OUC working group

Open digital archive (ODA) for scientific work

- Mandatory transfer of scientific journal articles, doctoral theses, master’s theses to ODA

Adoption by the OUC Board in 2008

- Establishment of ODA
- The Learning Centre responsible for the development and running of ODA
- Modification of the internal incentive system in favour of publishing in ODA
The discussion

- Concern about copyright
- Concern about size of volume when voluntary
- “Compromise” - to stimulate by the incentive system
The R & D committee 2009

• All peer-reviewed journal articles be made available in ODA as quickly as possible after publication, provided that the publisher allows self-archiving of the scientific work

• When an article is not transferred to ODA, the money allocated to the faculty based on this publication, is reduced by 50%. To be made effective for articles published after 1.1.2010.

Adopted by the Board in 2010
ODA - opened in mid-June 2010

Per 22.11.2010:

- 258 documents
  - 105 peer-reviewed
  - 153 master's theses
  - 83 articles
  - 21 book chapters
  - 1 book
Welcome to ODA - Open Digital Archive at Oslo University College

ODA is the digital repository of Oslo University College's research.
The repository contains a selection of the articles, book chapters and master theses produced at the Oslo University College.

Search

Enter some text in the box below to search ODA.

Communities in ODA

Choose a community to browse its collections.

Central Administration [1]
Centre for Educational Research and Development [3]
Centre for Senior Citizen Staff [0]
Centre for the Study of Professions [1]
Faculty of Art, Design and Drama [0]
Faculty of Education and International Studies [38]
Faculty of Engineering [66]
Faculty of Health Sciences [26]
Faculty of Journalism, Library and Information Science [52]
Faculty of Nursing [8]
Faculty of Social Sciences [62]
Incentive Scheme

• 174 scientific journal articles published in 2010 have been registered in Frida.

• 99 of these are uploaded in fulltext, 56.9%!

• 45 of the 99 articles are so far published in ODA. 5 are waiting to be published.

• 32 articles still awaiting copyright clearance.

• Since ODA opened 242 full-text documents have been uploaded through Frida. 105 of these are published, including 11 with embargo.
Journal articles in the Norwegian institutional repositories (22.11.2010)

NTNU (DiVA, opened in 2000?) – 90 journal articles (0 in NORA)
University of Oslo (DUO, opened 2002) - 179 journal articles
University of Bergen (BORA, opened 2004) - 368 journal articles
University of Tromsø (Munin, opened in 2006) - 237 journal articles
University of Agder (AURA, opened in April 2009) - 84 journal articles
Oslo University College (ODA, opened in June 2010) - 83 journal articles
To keep up the good work

Keys to success: Information and support to the staff