A business model for reinforcing the societal impact of publicly funded scholarly journals

Gunnar Sivertsen
Articles per journal in **sociology**
The Norwegian Higher Education Sector 2005-2010

- Sosiologisk Tidsskrift
- Sosiologi i dag
- Sosiologisk Årbok
- Journal of Risk Research
- Acta Sociologica
- European Sociological Review
- Social Indicators Research
- Sociological Review
- Journal of Critical Realism
- Journal of Youth Studies
- Ethnic and Racial Studies
- Sociology
- Sociologisk forskning
- Leisure Studies
- Qualitative Sociology Review
- Asian Journal of Social Science
- European Journal of Social Theory
- Procedia - Social and Behavioral Sciences
- International Journal of Social Research Methodology
- International Journal of Sociology
- Journal of Classical Sociology
- Qualitative Inquiry
- Comparative Sociology
- Sociologia Ruralis
- Pakistan Journal of Criminology
- European Societies: The Official Journal of the European...
- Work, Employment and Society
- Dansk Sociologi
- 53 andre tidsskrifter
Articles per journal in sociology
The Norwegian Higher Education Sector 2005-2010
Articles per journal in sociology
The Norwegian Higher Education Sector 2005-2010
Articles per journal in theology and history of religion
The Norwegian Higher Education Sector 2005-2010

- Tidsskrift for teologi og kirke
- Norsk Teologisk Tidsskrift
- DIN: Religionsvitenskapelig tidsskrift
- Halvårsskrift for praktisk teologi
- Norsk tidsskrift for misjonsvitenskap
- Kirke og kultur
- Tidsskrift for sjelesorg
- Norsk Tidsskrift for Misjon
- Svensk Missionstidsskrift
- Numer
- Chaos. Dansk-norsk tidsskrift for religionhistoriske studier
- Studia Theologica
- Bible and Theology in Africa
- Religion
- Nordic Journal of Religion and Society
- Studies in the history of religion
- British Journal of Religious Education
- Religious Diversity and Education in Europe
- Dansk teologisk tidsskrift
- Wissenschaftliche Untersuchungen zum Neuen...
- Studier av Inter-religiösa Relationer
- Novum Testamentum. Supplements
- Studies on the Texts of the Desert of Juda
- Temenos
- Scandinavian Journal of the Old Testament
- Studia patristica
- Ecotheology
- Biblica
- Skepsis
- Svensk Exegetisk Årsbok
- Method & Theory in the Study of Religion
- Journal of Contemporary Religion
- Babylon - Nordisk tidsskrift for Midtøstenstudier
- Diaconia. Journal for the Study of Christian Social Practice
- International handbooks of religion and education
- 100 andre tidsskrifter
Number of journals and articles per journal category
Based on 11,600 articles in the humanities and social sciences from Norway’s higher education sector 2005-2010
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- Other national
- Other Nordic
- National (RCN)
- NOP
Number of journals and articles per journal category
Based on 11,600 articles in the humanities and social sciences from Norway’s higher education sector 2005-2010
Percentage of journals and articles per journal category
Based on 11,600 articles in the humanities and social sciences from Norway’s higher education sector 2005-2010

Journals Articles

Non-Nordic Other national Other Nordic National (RCN) NOP

0 % 10 % 20 % 30 % 40 % 50 % 60 % 70 % 80 % 90 % 100 %
Percentage of journals and articles per journal category
Based on 11,600 articles in the humanities and social sciences from Norway’s higher education sector 2005-2010

Immediate potential for Open Access:
88 journals with 22 percent of the articles.
Percentage of journals and articles per journal category
Based on 11,600 articles in the humanities and social sciences from Norway’s higher education sector 2005-2010

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Vi lanserer nå en løsning for institusjoner som ønsker å tilby sine ansatte tilgang til enkelttidsskrifter på idunn.no.

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- Lov og rett
  - 04/2011
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   Sosiologisk tidsskrift, Nr 01, 2011
2: Rettsstatens overnasjonale vending: den andre-prøvingsretten
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3: Om rettsøkonomi og forskjellen på hva retten er, og hva den bør være
   Lov og rett, Nr 01-02, 2010
4: Litteratur
Mainly the humanities and social sciences

Mainly in the Nordic languages
Number of daily visits 2005-2011
Number of downloads 2007-2010
A limited success

- Ordinary subscriptions **go down**
  - while the libraries in the higher education sector hesitate to compensate with a higher price for the license

- The need for subsidies **increase**
  - while the research councils expect them to decrease.
An example: An article in the Norwegian Journal of Sociology


av Hanne Hestvik Kleiven

Abstract:

The subject of this article is how the mass media report new and controversial biotechnology. The case of assisted reproduction is analysed in relation to how four Norwegian newspapers covered «in vitro fertilization» (IVF) technology in two time periods between 1978 and 2007. The analysis builds on theory concerning the power of definition of the mass media in the communication of new technology, especially through the use of media frames. The content analysis inquires into the scope, character and types of media frames that have dominated coverage. The frame «new hope for the childless» is the most common, with a majority of news articles reflecting a positive attitude to new technology.

Keywords: assisted reproduction, media framing, media presentations, new biotechnology
This same article is covered by forskning.no, one of the most visited web pages by the Norwegian general public.

With links to similar articles, but with no link to the original publication!
Abstract:

The subject of this article is how the mass media report new and controversial biotechnology. The case of assisted reproduction is analysed in relation to how four Norwegian newspapers covered «in vitro fertilization» (IVF) technology in two time periods between 1978 and 2007. The analysis builds on theory concerning the power of definition of the mass media in the communication of new technology, especially through the use of media frames. The content analysis inquires into the scope, character and types of media frames that have dominated coverage. The frame «new hope for the childless» is the most common, with a majority of news articles reflecting a positive attitude to new technology.

Keywords: assisted reproduction, media framing, media presentations, new biotechnology
Principles behind the use of institutional data in a national information system

- **Completeness:** All scholarly publications should be included.

- **Transparency:** Every institution can see and check all other institutions’ data. The national database is also online and open to society at large.

- **Multiple use of the data:** CV’s, applications, evaluations, annual reports, internal administration, bibliography for Open Archives, links to full text, etc.
A sustainable business model for this type of journals? (scholarly and subsidized in the humanities and social sciences)

- A free and online journal portal for society at large
- Partly funded by the research council, partly paid for by the research institutions through their libraries
- No subscriptions. Instead the institutions pay **according to the share of publications originating from their institution.**
The main **contributors** to the journals:
Publications per institution in 88 journals sponsored by NOP or RCN

<table>
<thead>
<tr>
<th>Institution</th>
<th>Publications</th>
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<tbody>
<tr>
<td>Univ i Oslo</td>
<td>800</td>
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<tr>
<td>Univ i Bergen</td>
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<td>NTNU</td>
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<td>13 priv høgskoler</td>
<td>100</td>
</tr>
<tr>
<td>4 vit høgskoler</td>
<td>50</td>
</tr>
</tbody>
</table>
The main **contributors** to the journals: Publications per institution in 88 journals sponsored by NOP or RCN

The institutions need to see themselves as more than individual subscribers. These journals publish a major part of their own research in the social sciences and humanities.
A sustainable business model for this type of journals? (scholarly and subsidized in the humanities and social sciences)

- The research council in collaboration with institutions:
  - Sets the criteria for a journal’s admission to the portal, and decides on the basis of research needs and quality
  - Checks the quality and use of the journal by using statistics from the portal

- The publisher of the portal:
  - Coordinates all activities professionally, develops the portal further, and shares the resources and daily responsibilities with the journals’ editorial organizations
Ut med tidsskriftene

For mange år siden kunne Riks Historisk tidskrift og Tidsskrift for samfunnsvitenskap kome ved etablerte selskabsbibliotek på ulike steder i landet. Studenter ble også en del av dette i et for Nordisk historisk tidskrift foret. Norges allmennavisafor-

lege forening gikk et stort avstødelse av løn-punkt. Man kunne fortsette betaling med eller uten skatten, men ikke uten å kaste tidsskriftet. Som omheving beholdt sin naligeginne. Siden i dag, når det ble avløst av det, ble de fylde av alle som de fylte av dine tilgods. De var også de mange nye tidsskri-

ten. De høvde for å beskaffe Tidsskrift for samfunnsvitenskap, Norsk historisk tid-

skrift, Nordisk barnevernfag og forsking og Nordisk Journal of African Studies. Her-

gave foreningsleder, vi i al- og nord- og nordlige tidsskrift. Tidligere er ikke høvde når et vis i betaling av disse tidsskri-

ten i grunn og døden av de tidsskriftet, men halvparten av de tidsskriftet itter, som halvparten av de tidsskriftet av fylde skritt, som halvparten av de tidsskriftet i grunn.

Forordning nummer-

te er at tidsskriftene har

mest løsem for dere.

Er er ikke

personlige abon-

nenter har fornuft.

For å skape bibelende

200 kroner/are, for å høve av Tidsskrift for samfunnsvi-

tenskap. Tidsskriftet kommer i tillegg mange

menneskene fra forskningsrådet.

Tidsskriftene har kommet i en klemme

som noen bør få dem

ut av snarest mulig.

Av Gunnar Sverresen,

forskjovn ved Nifho-

Nordisk institutt for forskning og utvikling.

«Tidsskriftene har

kommet i en klemme

som noen bør få dem

ut av snarest mulig.»