# THE OPEN ACCESS STRATEGY OF CAPPELEN DAMM AKADEMISK / NOASP

Cappelen Damm Akademisk has established an editorial division for open access scholarly publishing of journals and books under the name Nordic Open Access Scholarly Publishing (NOASP).

### Open Access Journals

Journals are published on a modern and reader-friendly platform that ensures optimal distribution and availability. Our vision is to free journal editors to focus on the content, while we take care of the rest. NOASP provides:

• professional assistance in establishing and running a journal

### **Open Access Books**

Cappelen Damm Akademisk offers publication of scholarly monographs, anthologies and other serialized writings on our cutting-edge platform, NOASP. We are an accredited "level 1" publisher of scholarly literature in Norway, including open access books. NOASP offers:

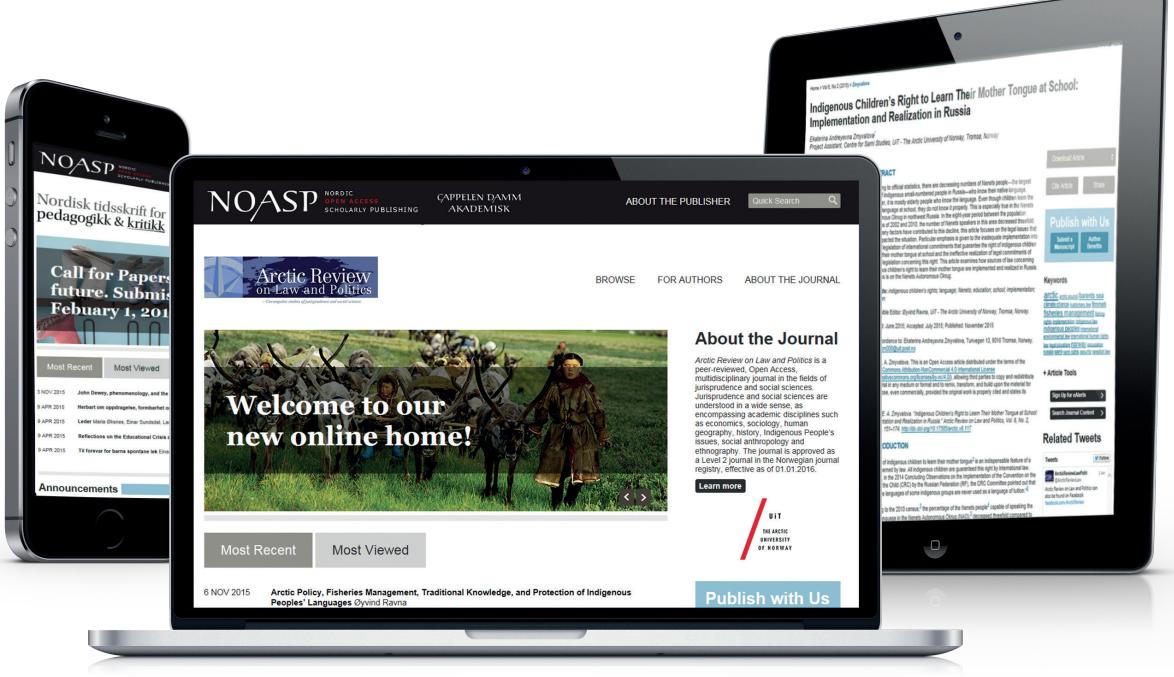
- a user-friendly system for handling workflow
- iThenticate for plagiarism detection
- dedicated journal editors, with special expertise in open access publishing
- technical and editorial support at every stage
- articles are published in several file formats (PDF, XML, HTLM and EPUB) for maximum searchability and legibility
- optimized for Google Scholar and other search engines

Open access on NOASP can broaden a journal's range and ability to reach new groups of readers. In setting up a journal, we adhere to criteria from the Directory of Open Access Journals (DOAJ), as is required by the funding agencies in Norway. We actively market the journal to both readers and potential authors, and assist with indexing and approval in databases.

- solid editorial support throughout the peer-review, publication and marketing phases
- greater exposure than printed books throughout academia, both in Norway and internationally
- a concise presentation of the book and its author(s)
- publication in several formats for optimal searchability (XML, HTML) and legibility on all devices: PC, tablet and mobile phone (PDF, EPUB)
- uploading into the Directory of Open Access Books (DOAB) – a mandatory requirement of funding agencies in Norway – which further optimizes distribution and searchability, for example via Google Scholar
- print on demand if a printed edition is also desired

Take a look at the first open access book to be published by an academic publishing house in Norway, *Internet Research Ethics*:

#### Our journals: www.arcticreview.no www.nordicliteracy.net www.pedagogikkogkritikk.no



#### http://press.nordicopenaccess.no

Several other scholarly open access books are on the way!

Internasjonal politikk and Nordisk Østforum (Norwegian Institute of International Affairs) will be published on NOASP as of 2016.

#### www.noasp.no

### Policy

The open access landscape is constantly evolving, and as an open access publisher, we seek out knowledge and information from experts in the field and connect with important open access actors internationally, augmenting our expertise in the Norwegian and Nordic context. We also support and help our journals in the accreditation process and in obtaining governmental financial support. We believe that an important role in being early movers on the open access front in Norway is to be an active part of the evolving process.

NOASP provides open access publishing on the principle that making research accessible supports a greater exchange of knowledge. As an academic publisher, we believe open access publishing is an important supplement to our publication portfolio, and we are dedicated to promoting open access publishing as an essential service to the academic community in the Nordic countries.

#### NORDIC

### CAPPELEN DAMM





## OPEN ACCESS SCHOLARLY PUBLISHING

