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Brian Hole, Founder and CEO

UKSG Forum, London, 17 November 2015



SCIENTISTS

I WILL RIP OUT YOUR GUTS AND
#@%\$#@ YOUR SPLEEN, YOU
\$TUPID BASTARD! #@%\$# YOUR
STUPID SPLEEN!



NORMAL PEOPLE

HEY, DO YOU THINK IT
MAKES SENSE TO SAY A MOLLUSC
CAN BEHAVE ALTRUISTICALLY?

I GUESS?



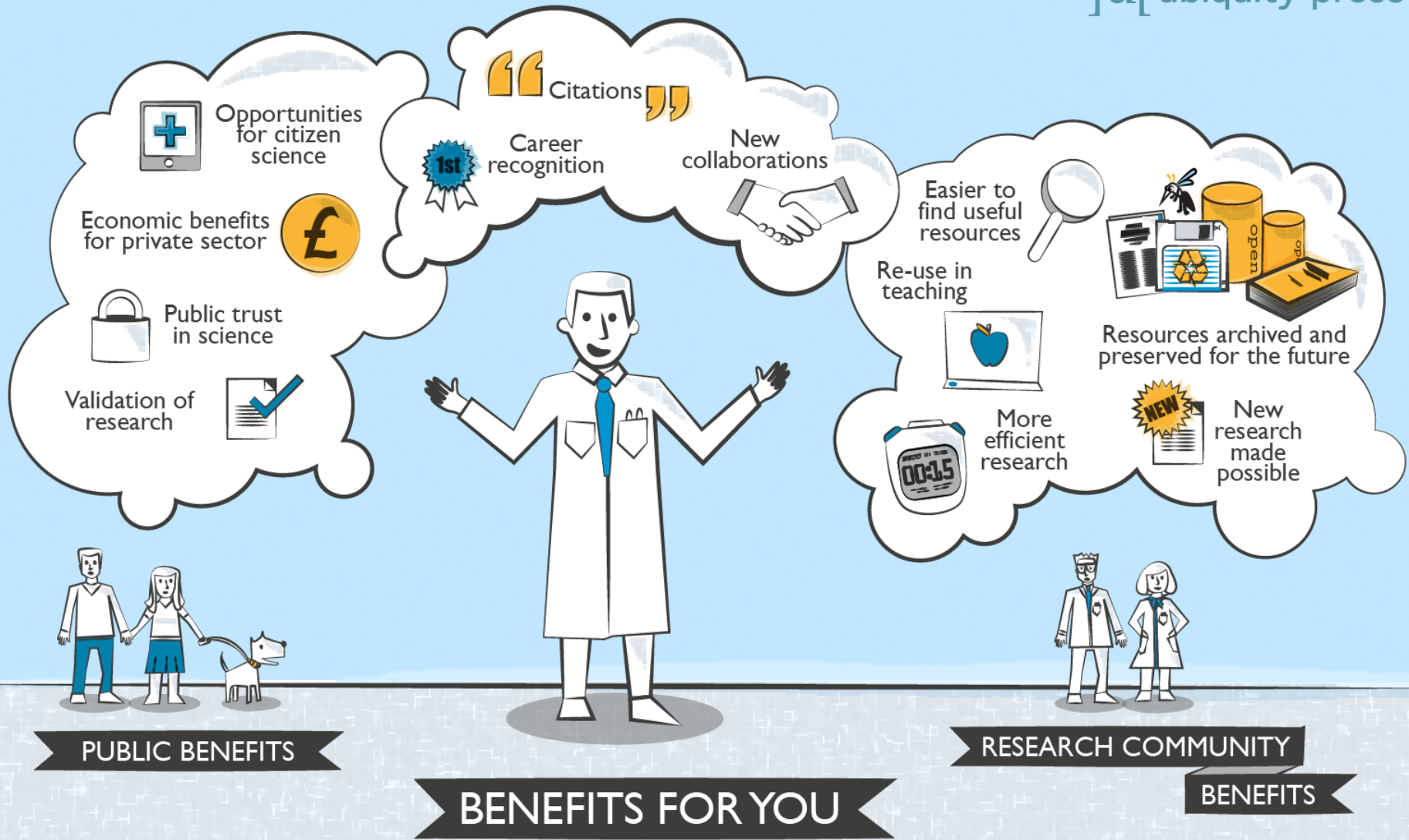
Source: <http://www.smbc-comics.com/index.php?db=comics&id=2015>

The Social Contract of Science

- ~~Dissemination~~
- ~~Validation~~
- ~~Further development~~

Scientific Malpractice

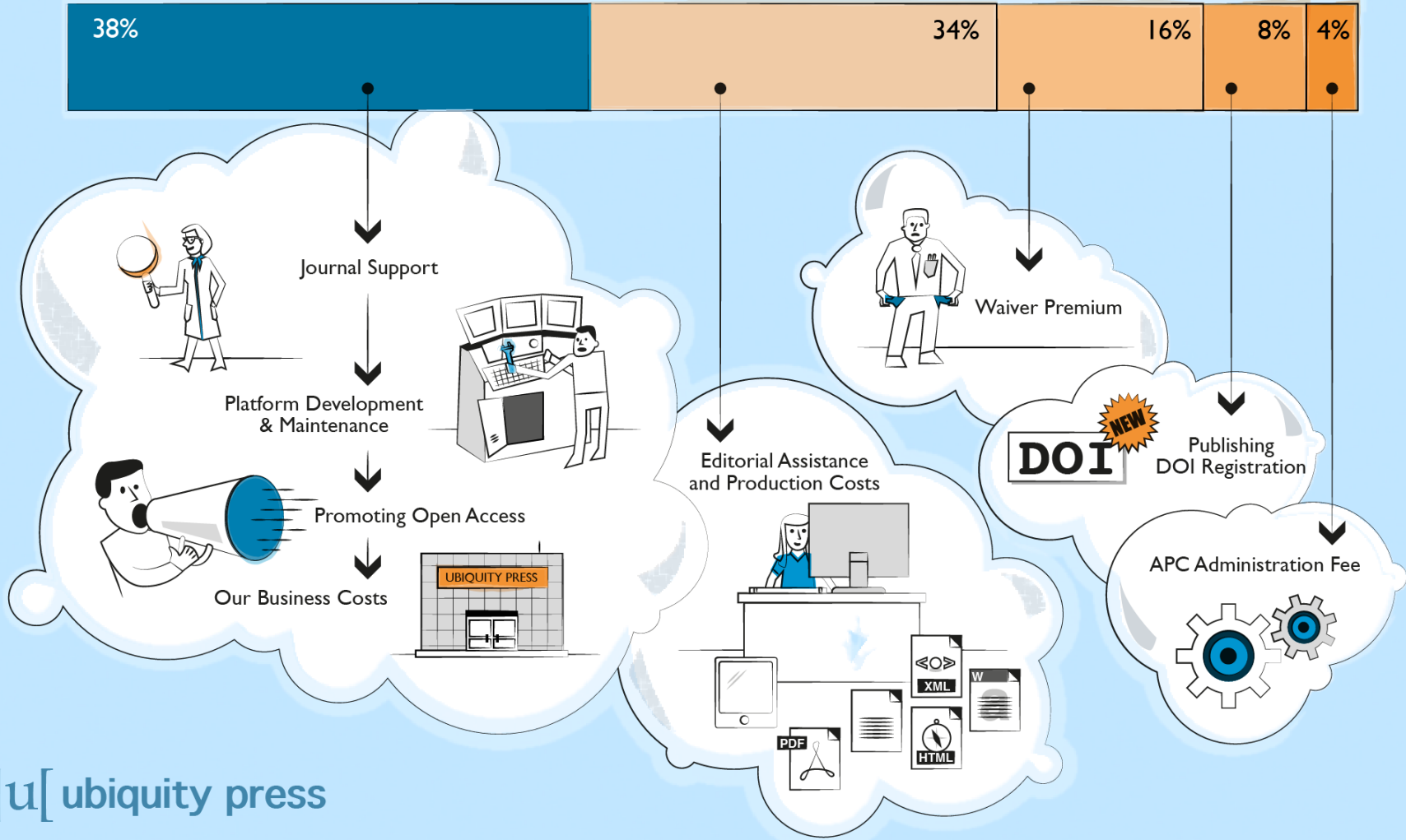
- Results
- Data
- Software
- Hardware, wetware...



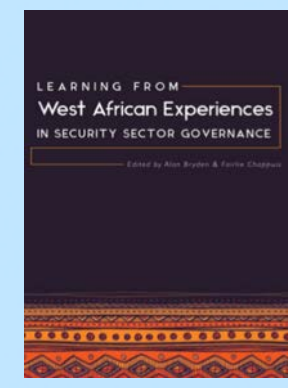
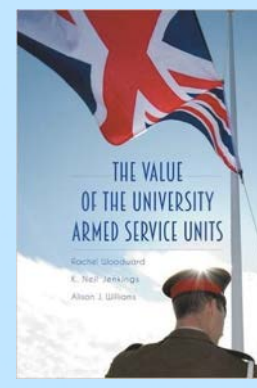
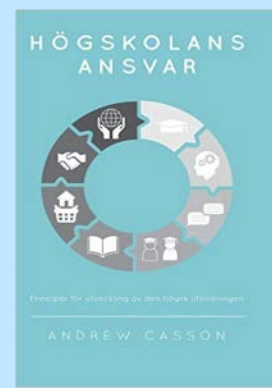
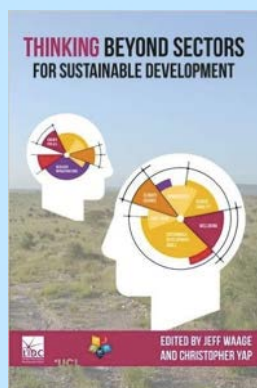
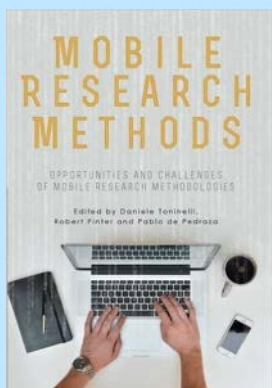
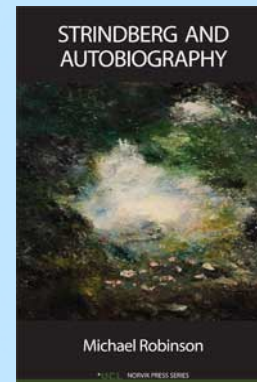
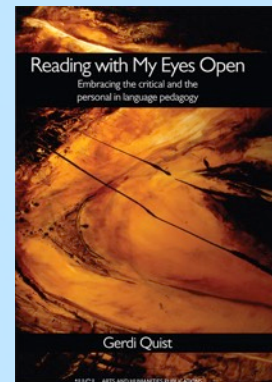
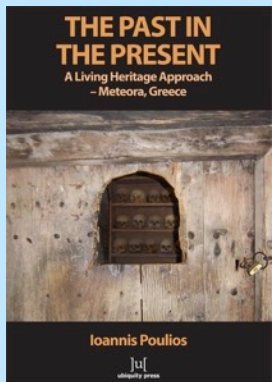
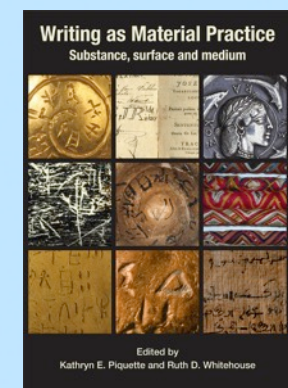
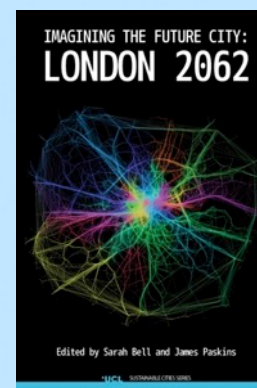
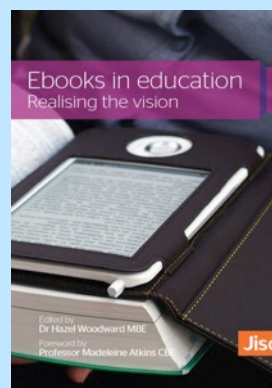
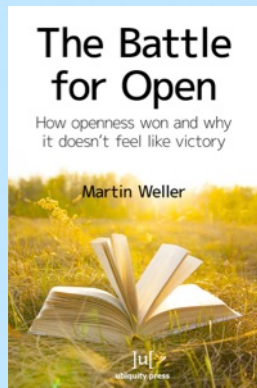
Transparency and trust (APC = £300 / 3,900 NOK)

OUR INDIRECT COSTS

OUR DIRECT COSTS



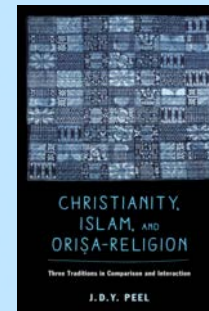
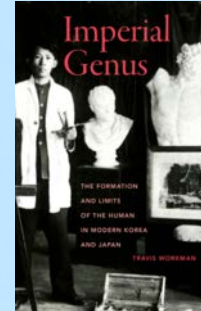
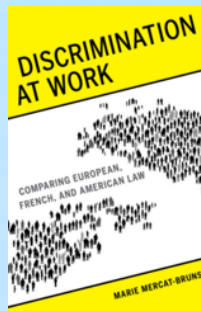
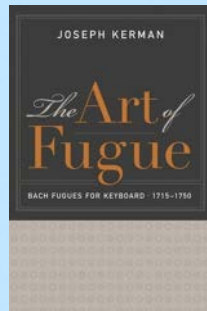
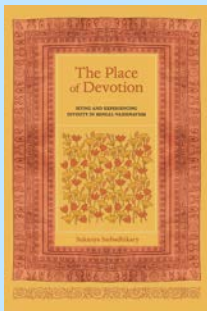
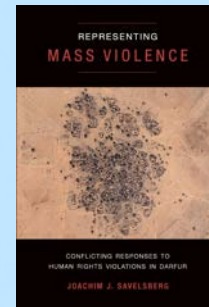
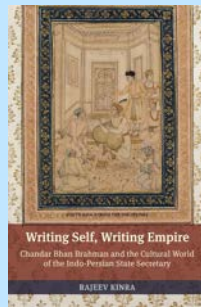
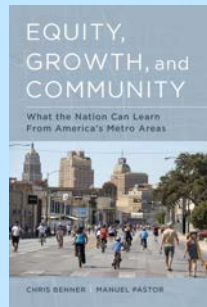
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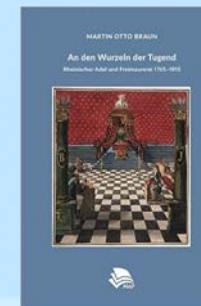
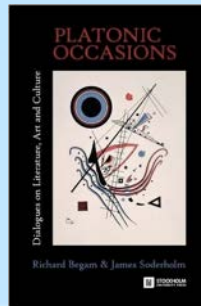
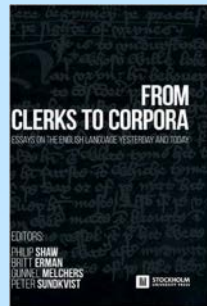
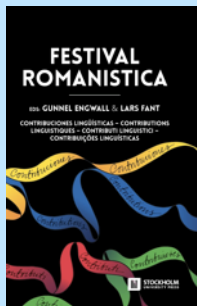


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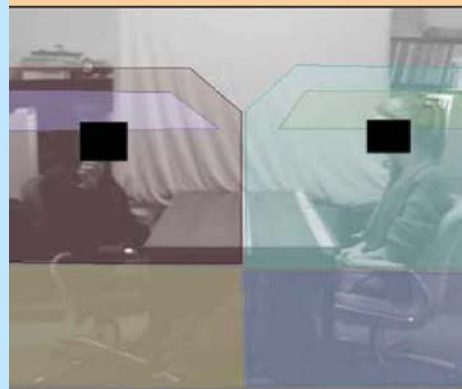
Journal of open archaeology data


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18900 +/- 1170	14.7 +/- 0.47	190.0 +/- 1.4	43520 +/- 445	24.3 +/- 0.73	201 +/- 7.8	85 +/- 2.7
18600 +/- 1220	15.4 +/- 0.49	202.0 +/- 1.5	45080 +/- 461	24.7 +/- 0.73	187 +/- 7.3	81 +/- 2.6
18200 +/- 1210	15.6 +/- 0.49	198.0 +/- 1.5	45940 +/- 469	26.5 +/- 0.79	198 +/- 7.8	89 +/- 2.8
19400 +/- 1190	18.4 +/- 0.52	217.0 +/- 1.6	48060 +/- 489	27.5 +/- 0.82	204 +/- 8.0	91 +/- 2.9
21400 +/- 1340	15.9 +/- 0.50	209.0 +/- 1.5	46480 +/- 473	26.0 +/- 0.78	192 +/- 7.5	87 +/- 2.7
18600 +/- 1330	15.2 +/- 0.50	213.0 +/- 1.5	47860 +/- 489	25.8 +/- 0.78	190 +/- 7.5	81 +/- 2.7


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



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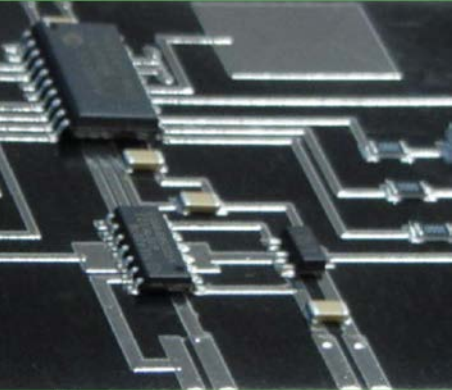
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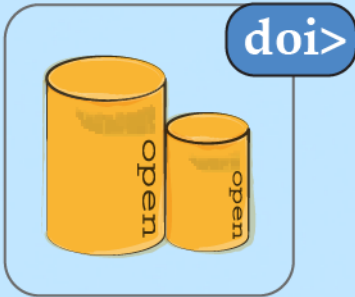
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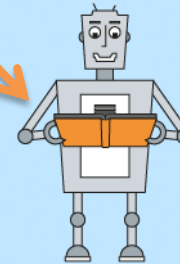
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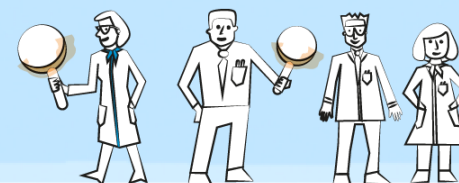
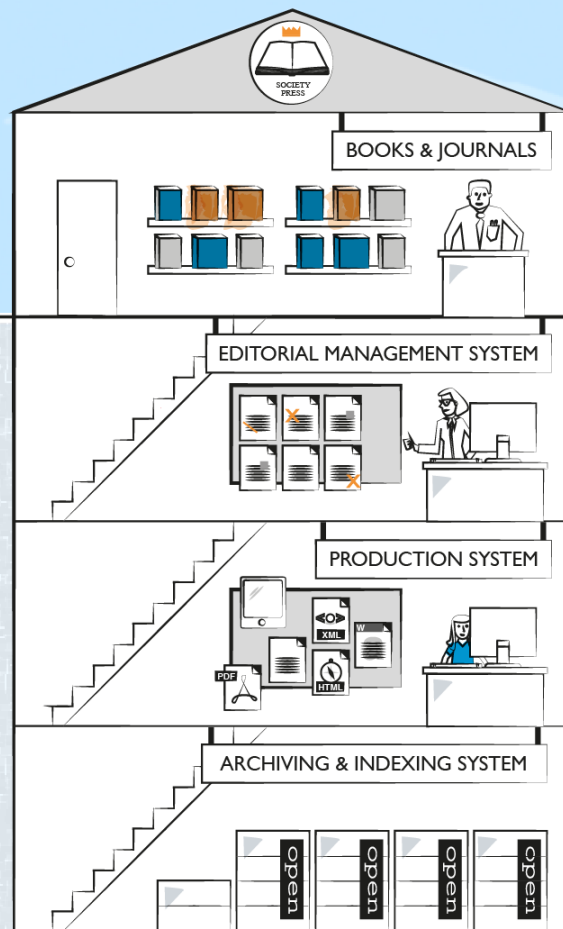
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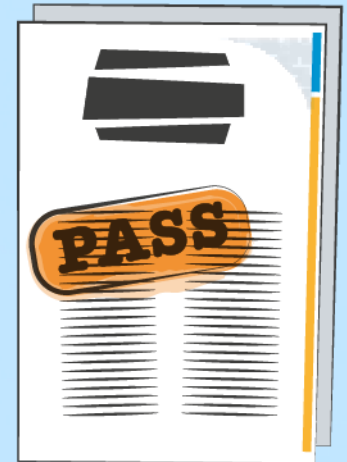
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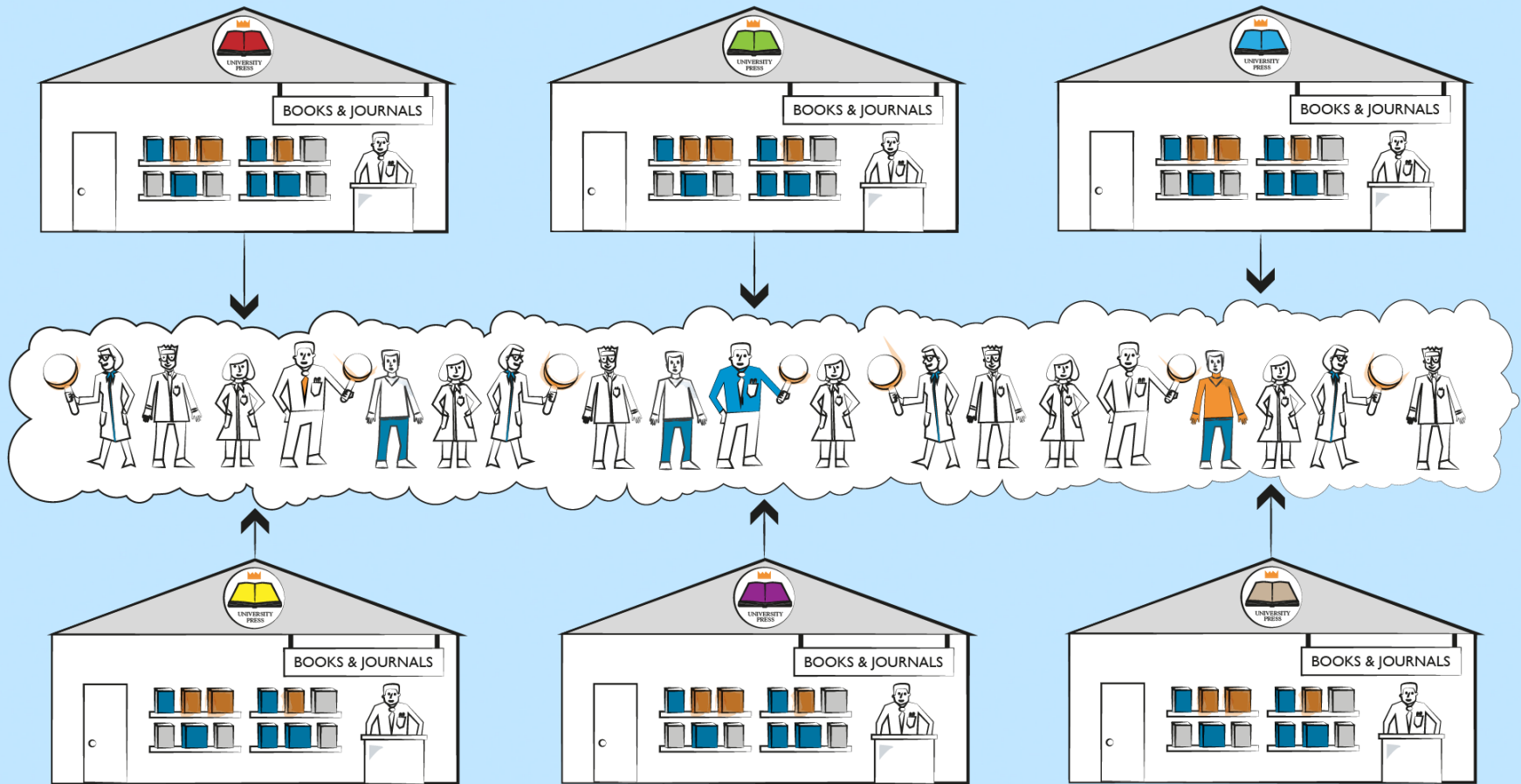
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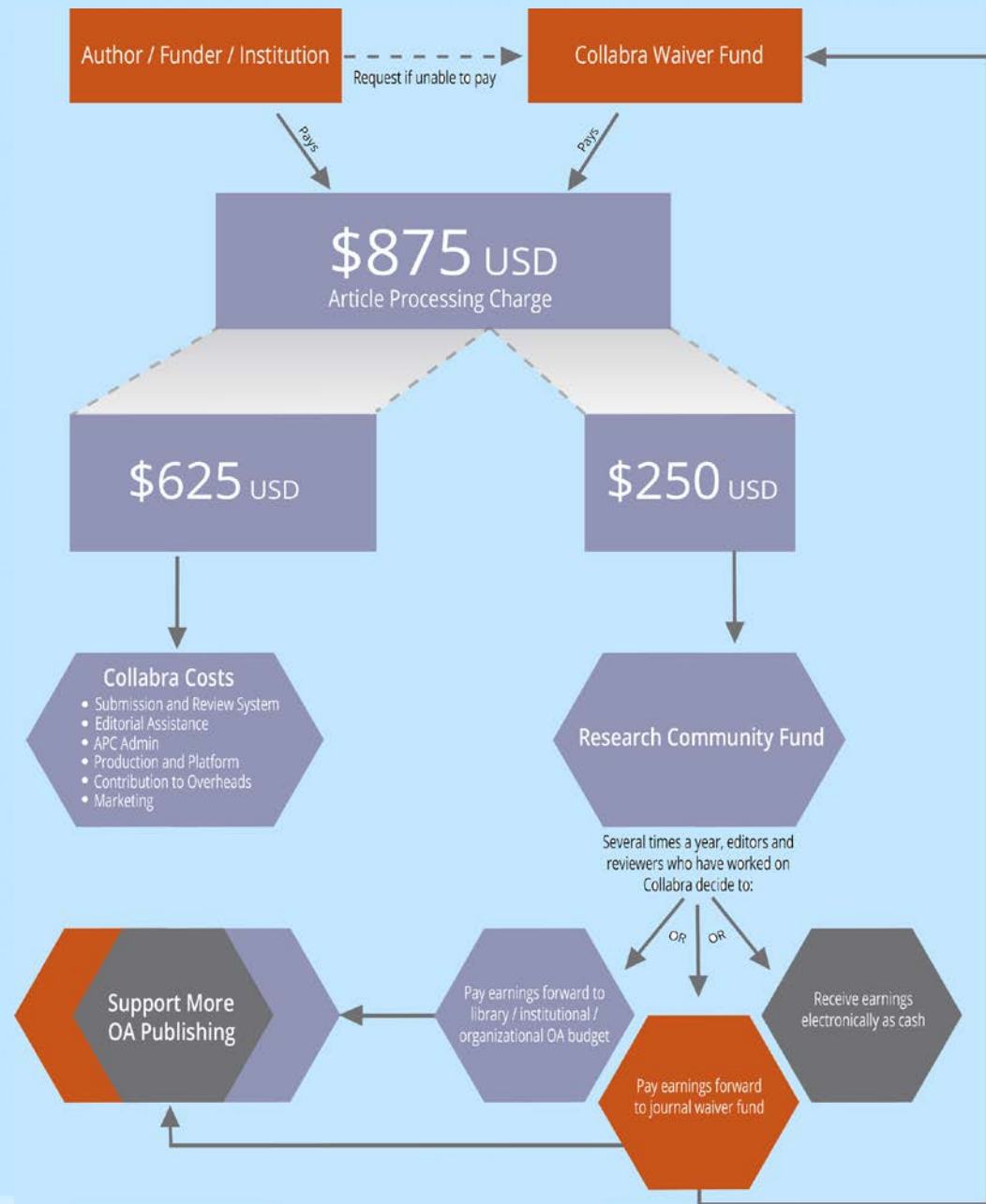
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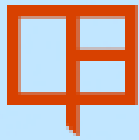




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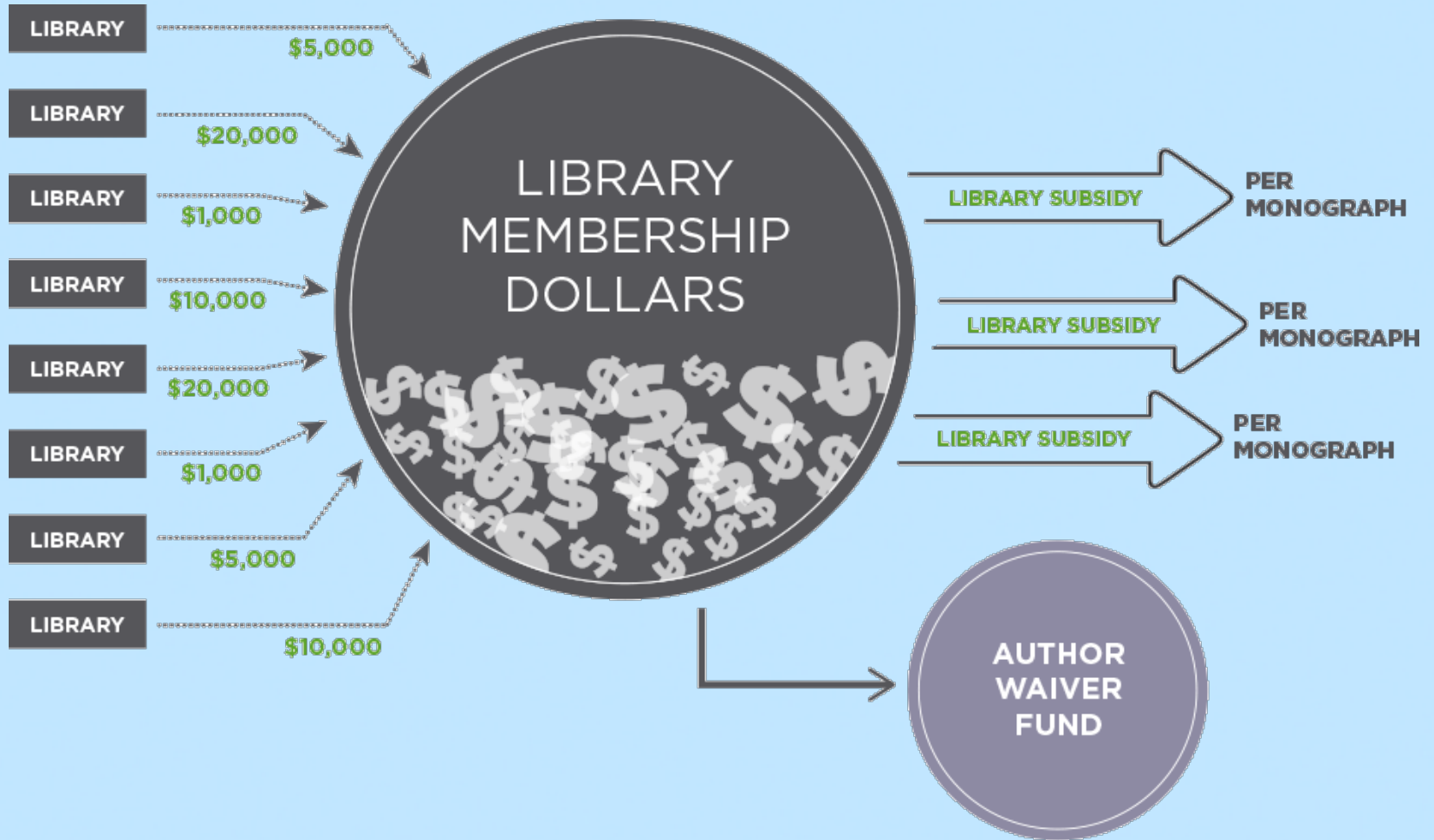




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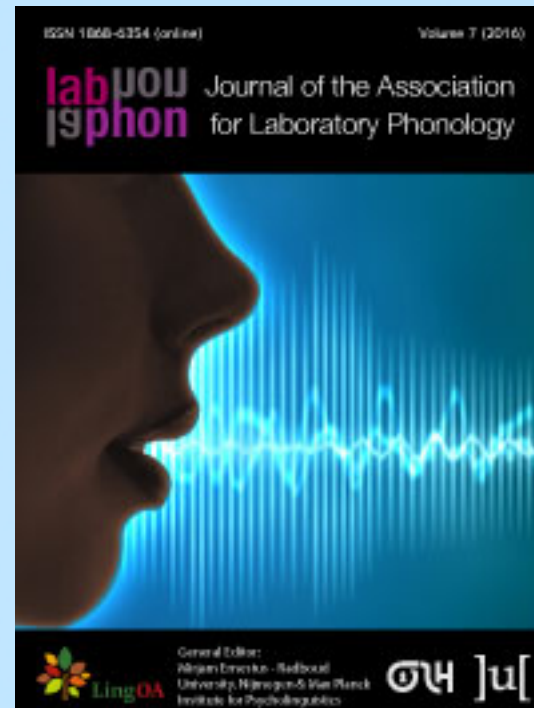
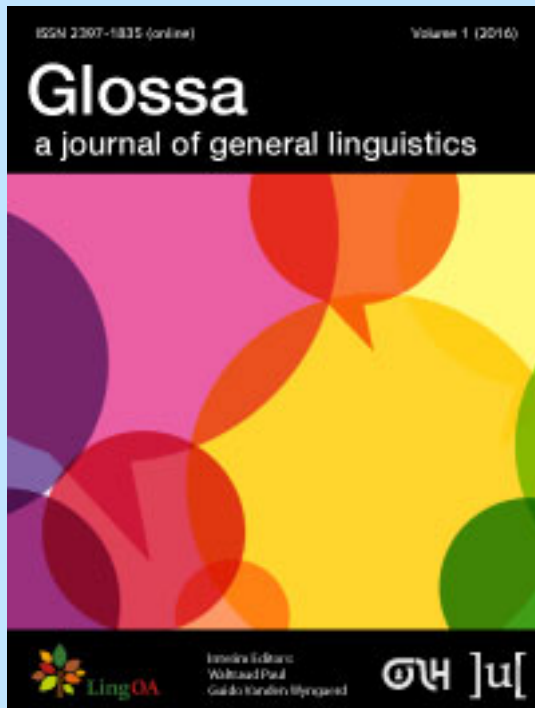
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