



UiT

THE ARCTIC
UNIVERSITY
OF NORWAY

The 11th Munin Conference on Scholarly Publishing 2016

21–22 November
in Tromsø, Norway

Keynote speakers

Danny Kingsley, Head of Scholarly Communication at University of Cambridge. Her previous role was as Executive Officer of the Australian Open Access Support Group. She has worked as a science communicator for 15 years, including two years with ABC Science Online as a journalist for News in Science. Danny will speak about *Reward, reproducibility and recognition in research – suggestions for fixing a dysfunctional scholarly communication system*.

Stephen Curry, Professor of Structural Biology at Imperial College, London. He was a member of the steering group behind The Metric Tide: Report of the Independent Review of the Role of Metrics in Research Assessment and Management (UK), and has been active in the discussions after the report was published. Stephen will speak about *Zen and the Art of Academic Maintenance*.

Mark J. McCabe, Lecturer at Boston University's Questrom School of Business, and Professor at SKEMA Business School, Sophia Antipolis, France. In his research he currently focuses on the economics of digital information goods markets (with a particular interest in scientific publishing) and the implications of the online environment for competition policy. Mark will speak about *How Open Access Affects Competition in Scholarly Publishing Markets: A Tale of Good Intentions, Big Deals and Uncertain Outcomes*.

Poster presentation

Accepted posters will be presented in the exhibition area outside the conference hall.

Register at site.uit.no/muninconf

Welcome to Tromsø and to the Munin Conference.
Don't miss this opportunity to be enlightened!

Follow us: @MuninConf (TW) and TheMuninConference (FB)



The conference will be held at Auditorium 2, House 1, Teorifagsbygget

Chair: Caroline Sutton, Co-Action publishing, Munin Conference Advisory Board member

Monday 21 November

1000–1045 Registration; coffee served

1045–1055 Conference opening: Anne Husebekk, Rector at UiT The Arctic University of Norway

1055–1115 **Opening speech:** Bjørn Haugstad, State Secretary to the Minister of Education and Research, Norway: *Open Science – The Norwegian Approach*

1115–1215 **Keynote:** Danny Kingsley, Head of Scholarly Communication at University of Cambridge, UK: *Reward, reproducibility and recognition in research – the case for going Open*

1215–1230 Poster session

1230–1330 Lunch & poster presentations

1330–1400 Noella Edelmann, Danube University Krems, Center for E-Governance, Austria: *Motivational Factors in Open Access Publishing*

1400–1430 Vanessa Proudman, SPARC Europe: *Fight academic apartheid to advance equality and quality in the sciences! Europe's Open Access Champions*

1430–1500 Beate Eellend, National Library of Sweden, and Jonas Gilbert, Södertörn University Library & SUHF, Sweden: *What's in the pipeline for open access in Sweden? Progress report from a national and institutional perspective*

1500–1530 Coffee break

1530–1600 ElHassan ElSabry, M.Sc., Doctoral Candidate Science, Technology & Innovation Policy Program, National Graduate Institute for Policy Studies, Japan: *Who needs Access to Research? The Case of Pharmaceutical Industry*

1600–1620 Tanja Larssen, Tromsø University Museum, UiT The Arctic University of Norway: *How does future publication plans affect theses availability in UiT's open access research archive?*

1620–1640 Susanne Blumesberger, Head of the Department Phaidra, Vienna University Library and Archive Services, Austria: *Ways to Open Science. Open Research Infrastructures and the role of repositories*

1640–1700 Martin Krämer, Member of the Editorial Board of *Glossa* and Professor at Department of Language and Culture, UiT The Arctic University of Norway: *A tale of two journals or how Elsevier pushed open access publishing in Linguistics*

1700–1705 Closing day 1

1900–late Conference dinner at Ølhallen

Tuesday 22 November

0830–0900 Coffee served

0900–1000 **Keynote:** Mark J. McCabe, Lecturer Boston University's Questrom School of Business, Professor at SKEMA Business School, in Sophia Antipolis, France: *How Open Access Affects Competition in Scholarly Publishing Markets: A Tale of Good Intentions, Big Deals and Uncertain Outcomes*

1000–1030 Kai Geschuhn, Max Planck Digital Library, Germany, and Dirk Pieper, Bielefeld University Library, Germany: *From offsetting to a publication based business model: The (potential) comeback of selection, individual prices and competition*

1030–1100 Coffee break

1100–1200 **Keynote:** Stephen Curry, Professor of Structural Biology at Imperial College, London, UK: *Zen and the Art of Academic Maintenance*

1200–1230 Lucy Lambe, London School of Economics, UK: *Engaging your audience: using altmetrics to drive faculty outreach and raise the profile of expertise within an institution*

1230–1330 Lunch

1330–1400 Johanna Lilja, Head of Publications in the Federation of Finnish Learned Societies, Finland: *Commercial or non-commercial? Trends in funding and distributing Finnish academic journals*

1400–1420 Mikhail Popov, Royal Society of Chemistry: *Insight and Outlook – A Review of the Royal Society of Chemistry's Open Access Program*

1420–1440 D.B.R.K. Gupta Udatha, Open Communications Press, Oslo University Hospital, Norway and UiT The Arctic University of Norway: *Transparent & Cost Effective Digital Open Access Publishing*

1440–1510 Bård Smedsrød, UiT The Arctic University of Norway: *Peer reviewing – a responsibility and a power of the university?*

1510–1520 Closing day 2

1520 End of conference

The 11th Munin Conference on Scholarly Publishing 2016

Keynote speakers:



Danny Kingsley



Stephen Curry



Mark J. McCabe

Chair:



Caroline Sutton

Organizing committee:



Jan Erik Frantsvåg



Lars Figenschou



Aysa Ekanger



Leif Longva



Stein Høydalsvik