

22/11/2017

The Rise of New University Presses and Academic-Led Presses in the UK

Graham Stone

This photo, "Stamps: lots of them!" is copyright (c) 2010 Michele Ursino and made available under a CC BY-SA 2.0 licence



AFRICAN UNIVERSITY PRESSES PROJECT
A research project of African Media Institute by Carnegie Corporation of New York

THE AFRICAN
UNIVERSITY PRESS

Francis van Dalen & Barry M. Leonard



Download the End
Project Reports

Changing publishing ecologies

A landscape study of new university presses and academic-led publishing

A report to Jisc by Janraak Adams and Graham Stone, with an introduction by Chris Keener



Canadian Scholarly Publishing Working Group Final Report

JULY 2017

Working Group Member Organizations:
Association of Canadian University Presses
Canadian Association of Learned Journals
Canadian Association of Research Libraries
Canadian Research Knowledge Network
Faculty
Federation for the Humanities and Social Sciences
Public Knowledge Project
Social Science and Humanities Research Council of Canada
University of Toronto



EXPLORING USAGE OF OPEN ACCESS BOOKS VIA THE JSTOR PLATFORM



Rayson Cornell

Sensible institutions will already have been thinking about how it might be possible to unlock the unspecified 'extra credit' for exceeding the open-access requirements of REF2021.

Martin Paul Eve <http://blog.hefce.ac.uk/2017/02/28/its-time-to-heed-the-drive-towards-open-books/>



A landscape study on open access and monographs

Policies, funding and publishing in eight European countries
Publication data October 2017



Open Research: THE OA EFFECT: HOW DOES OPEN ACCESS AFFECT THE USAGE OF SCHOLARLY BOOKS?

White paper



Table of Contents

Special Issue on Open Access

Special Issue on Open Access

October 2017



- » A “set of activities led by college and university libraries to support the creation, dissemination, and curation of scholarly, creative, and/or educational works”

Library Publishing Coalition. (2016). Retrieved from <http://librarypublishing.org/about-us>

- » “a publishing initiative set-up and run by academics... ..Academic-led presses are most often not-for profit, independent, highly ideological entities, set up to provide an alternative publication route to the commercial presses or to support the open access publishing of books for example”

Janneke Adema, Coventry University

- » Both NUPs and ALPs appeared to be a growing movement in the UK
 - › Little beyond anecdotal evidence

- » Jisc study grew out of papers from:
 - › The Northern Collaboration (June 2015)
 - 25 HEIs in the North of England
 - › SCONUL 2015 winter conference (November 2015)
 - <http://eprints.hud.ac.uk/26550/>

- » Identify existing and future NUP/ALPs in the UK
- » Learn of the motivations behind their establishment
- » Determine the types of output being published
- » Identify the publishing platforms being utilised
- » Ascertain what business models are being applied

- » Explore potential areas for support from Jisc

New University Presses

Survey results

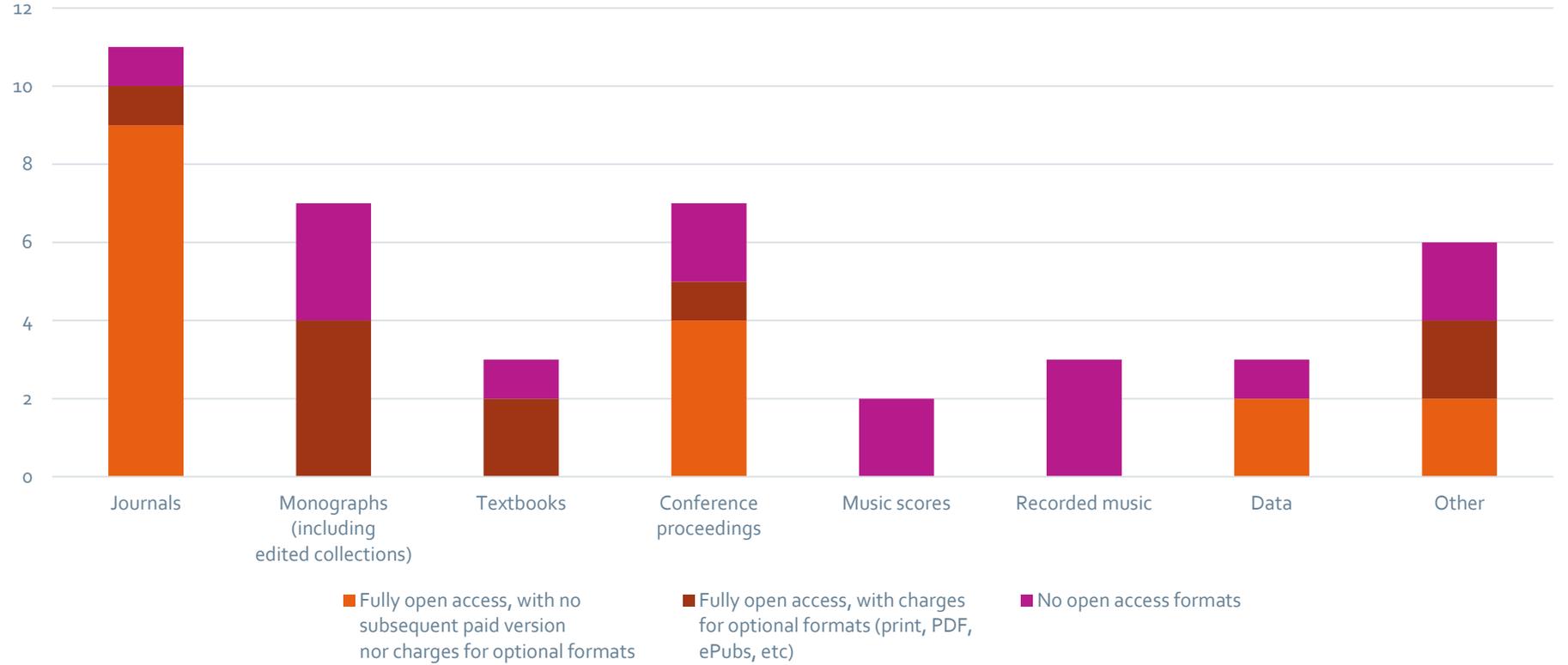
- » 43 universities responded
 - › 19 New University Presses
 - including those that did not respond but are known to exist
 - › 12 university are considering a press
 - 8 may launch within 5 years
 - › 16 have no current plans, but 4 are potentially interested

- » In the next 4/5 years we could see as many as 27 NUPs in the UK

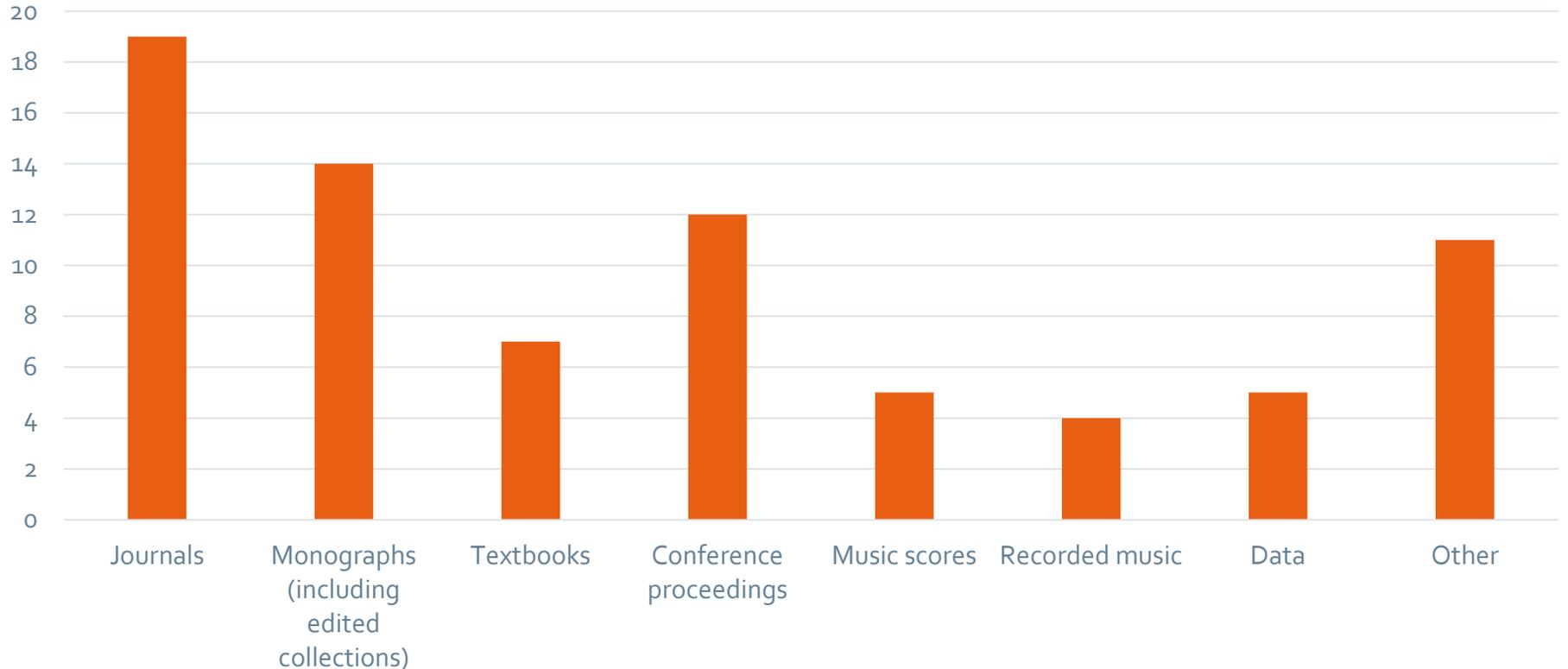
University	Press name	URL	Publication types
Cardiff University	Cardiff University Press	http://cardiffuniversitypress.org/	Journals
Goldsmiths, University of London	Goldsmiths Press	http://www.gold.ac.uk/goldsmiths-press/	Monographs; non-standard modes and forms of communication
Kingston University	Kingston University Press	http://fass.kingston.ac.uk/kup/	Monographs
SRUC (Scotland's Rural College)	Rural Policy Centre (RPC)	http://www.sruc.ac.uk/info/120161/our_publications	Research reports; policy briefings
University College London	UCL Press	http://www.ucl.ac.uk/ucl-press	Journals; monographs
University of Buckingham	University of Buckingham Press	https://ubpl.buckingham.ac.uk/	Journals; monographs
University of Central Lancashire	UCLan Open Journals	http://pops.uclan.ac.uk/	Journals
University of Chester	University of Chester Press	https://www.chester.ac.uk/university-press	Monographs
University of Edinburgh	Edinburgh University Library Open Journals	http://journals.ed.ac.uk/	Journals
University of Hertfordshire	University of Hertfordshire Press	https://www.herts.ac.uk/uhpress	Monographs
University of Huddersfield	University of Huddersfield Press	http://unipress.hud.ac.uk/	Journals; monographs; sound recordings
Universities of Leeds, Sheffield and York	White Rose Press	http://universitypress.whiterose.ac.uk/	Journals; monographs
University of Surrey	Surrey Undergraduate Research Journal (SURJ)	http://www.surrey.ac.uk/library/learning/undergraduatejournal/	Journals
University of Warwick	Warwick journals hosting service	https://journals.warwick.ac.uk/	Journals
University of Westminster	University of Westminster Press	http://www.uwestminsterpress.co.uk/	Journals; monographs
University of York	University of York Music Press (UYMP)	http://www.uymp.co.uk/	Music scores

Theme	Existing NUPs	Planned NUPs	Total
Demand from/for early career researchers and academics (including supporting first time publishing)	5	3	8
Developing OA publishing	5	3	8
Supporting University's strategy/objectives	3	1	4
To enhance the reputation of the university	1	3	4
Undergraduate research	1	2	3
Innovation/new forms of publishing	1	2	3
Moving existing internal publishing activity (including library related research)	1	2	3

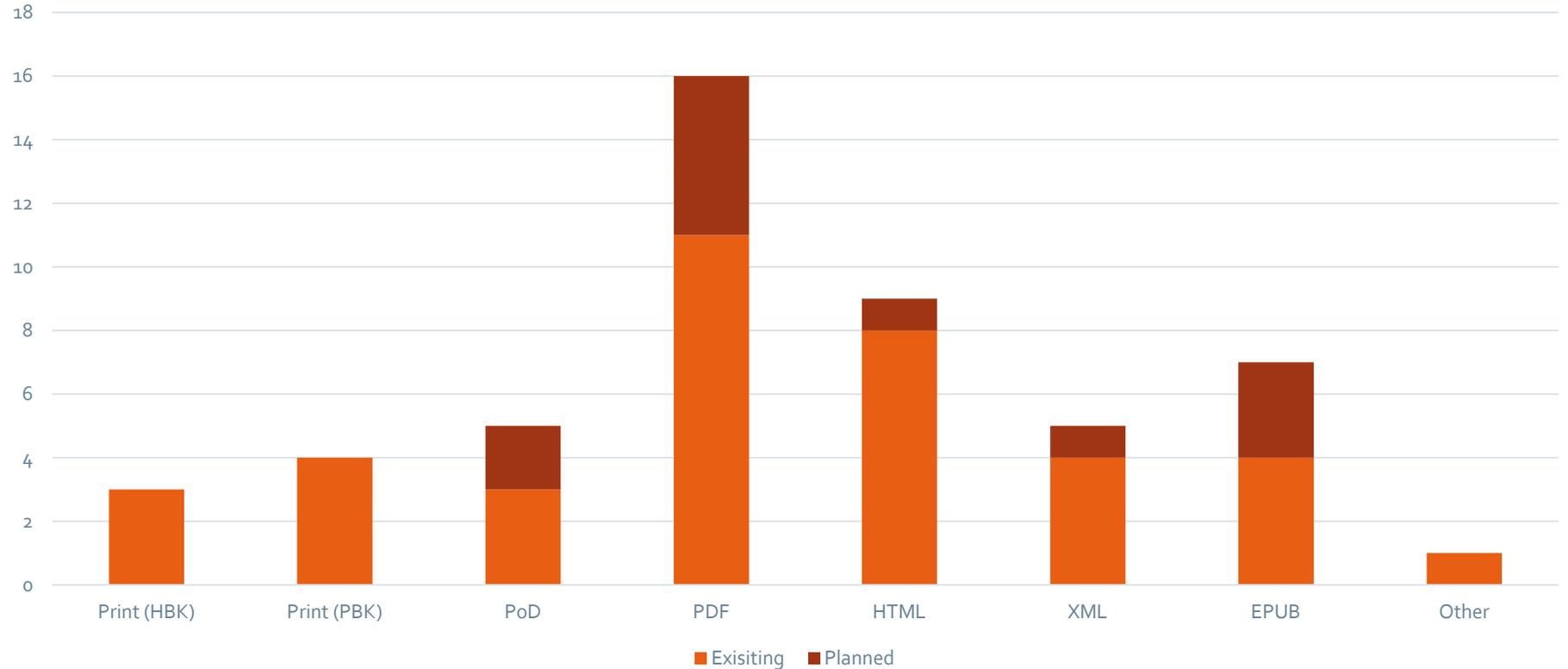
Established Presses



Established and those considering a press



- » Other formats include:
 - › Enhanced and experimental publications
 - › Videos (conferences and interviews)
 - › Subject-specific overlay journals
 - › Short-form monographs
 - › Grey literature (Reports)



1 = not important
5 = really important



Academic-Led Presses

Interview results

- » Interviews conducted via Skype and email
- » Aimed to acquire a better understanding of ALPs currently operating in the UK or publishing for the UK market
- » Provides an overview of the needs and future requirements and the problems they currently face and/or have faced in the past
- » 14 ALPs took part in the study

Academic-Led Presses

Counterpress

meson press

electric.press

Open Book Publishers

Goldsmiths Press

Open Humanities Press

Language Science Press

Open Library of the Humanities

Mattering Press

punctum books

Mayfly Books

Roving Eye Press

MediaCommons Press

Ubiquity Press

Full interview transcripts available at: <http://repository.jisc.ac.uk/6652/>

» Community based, often as a reaction to the commercialisation of scholarship

“The primary thing is to disseminate good quality humanities research and to encourage good quality humanities research through the provision and through the dissemination of digital objects.” Rupert Gatti

“This press was an attempt to create a third route for academics.”
Stephen Connelly (Counterpress)

- » Wide range of fields in the humanities, but also sciences
 - › Some ALPs specialise in a specific field
 - › Others welcome submissions from all fields within the humanities

- » Almost all ALPs publish books
- » 3 ALPs publish journals
- » Multimodal and experimental
 - › electric.press and Media Commons Press
 - › Others do not have the finances or technological skills

- » Print and PDF is the most common format
- » Mobi, Epub, HTML and XML are also used by some

“We are particularly fond of the printed book, which we are not giving up on. In fact, I will maintain strenuously and vigorously that the printed book has a mobility, portability, longevity, usability, iterability and attainability, that is still incredibly useful and that people still desire” Eileen Joy

Recommendations

For Jisc and the wider community

- » Supporting community building
- » Integration with the library supply chain
- » Assistance with increasing number of tools and platforms
- » A call for funders and government agencies to support these initiatives

- » During 2016 a new university press email list was created by Megan Taylor at the University of Huddersfield Press
 - › UNIVERSITYPRESS@JISCMAIL.AC.UK

- » A similar effort at community building and knowledge exchange is the radical open access collective, which, as a network, runs a community-driven information platform on open access and scholar-led book publishing in the HSS
 - › <http://radicaloa.disruptivemedia.org.uk>



Content	Infrastructure
Content/publisher services - Publishers/Presses and Suppliers	Infrastructure services - Publishers/Presses and Suppliers
Content/publisher services - New University Press and academic-led publishing	Infrastructure services - New University Press and academic-led publishing

» Publishers/Presses and Suppliers

- › We have established negotiation criteria for new OA publishing offers, using our Collection Management & Development policy and OAPEN-UK recommendations
 - e.g. Knowledge Unlatched
 - At least one new OA content agreement in 2017/18
 - <https://www.jisc-collections.ac.uk/Documents/CMD%20Policy%20summary%20final.docx>
 - <https://www.jisc-collections.ac.uk/Documents/CMD%20Policy%20annexes%20over1.2.pdf>
- › Work with SCONUL/RLUK on a draft value proposition/business case directed at libraries and senior institutional managers

- » New University Press and academic-led publishing
 - › Re-negotiating existing agreements as appropriate
 - E.g. membership agreements
 - › We have released a call for further academic-led publishing offers
 - In discussions with a number of ALPs
 - › We will also investigate the potential of how we can do something similar for UK NUPs

» All types of 'suppliers'

- › Investigating the potential of an OA publishing services framework agreement
 - Jisc Collections will complete negotiation and evaluation criteria for potential new agreements, include metrics, metadata and impact and liaise with the National Bibliographic Knowledgebase (NBK) project team
 - To allow NUPs/ALPs to use a framework agreement to choose platform suppliers and other services using a Jisc Collections negotiated agreement

- » New University Press and academic-led publishing
 - › Continue work to foster a community for New University Presses (NUPs)
 - To include discussions with the Library Publishing Coalition, and presses in other European countries, e.g. German and the Nordic States
 - › Investigate the potential of a consortium approach to ALP distribution
 - › Work with HEFCE/UUK on OA monographs work, ensuring NUPs/ALPs are part of the “diverse ecology” of OA publishing

» New University Press and academic-led publishing

- › Support with distribution/dissemination
 - Hold a workshop with invited book suppliers, acquisitions librarians and NUPs/ALPs to discuss the issues and plan a way forward
- › Develop a toolkit
 - Justifications for starting up a NUP
 - Establish publication workflows
 - Best practices guidelines
 - Creation of a set of generic licences, standardised agreements etc.
 - Establish preservation guidelines
 - Best practices for metadata

- » Reports to the UUK Open Access Coordination Group
 - › Comprising stakeholders including HEFCE, ARMA, funders, libraries, academics, learned societies, new and established presses and Jisc
 - › Monitor and evaluate progress towards OA book publishing
 - › Promote and accelerate cultural change towards OA publishing within academia and among traditional publishers
 - › Advise on technical barriers to OA publishing and make recommendations for further work and investment
 - › Promote innovation and diversity in business models for OA book publishing, including potentially via encouraging support for existing pilots

- » Janneke Adema, Research Fellow in Digital Media at the Centre for Disruptive Media at Coventry University

Graham Stone

Jisc Collections senior research manager

Graham.Stone@jisc.ac.uk

jisc.ac.uk



Except where otherwise noted, this work is licensed under CC-BY-NC-ND