Laura Mure

University as a publisher – how to create an efficient and low-threshold scholarly publishing process

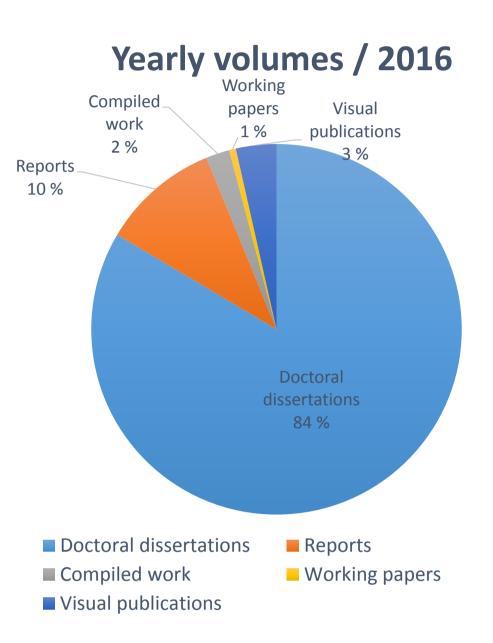
What? Aalto University Series Publications – from 2011

4 series based on the content and one mutual dissertation series

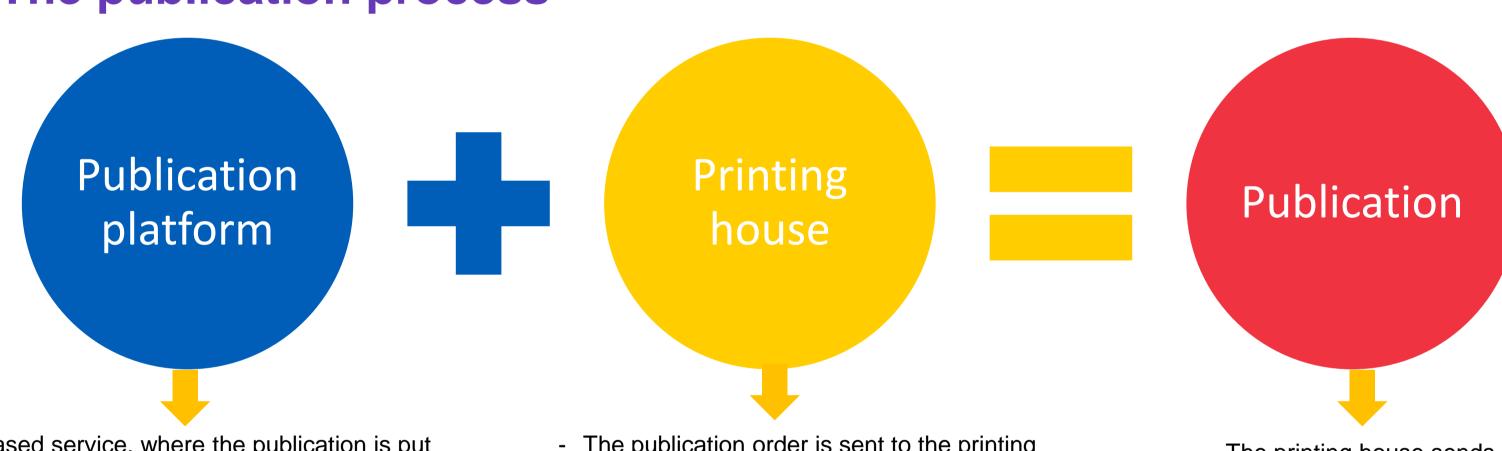
- Kauppa + Talous / Business + Economy
- Taide + Muotoilu + Arkkitehtuuri /
 Art + Design + Architecture
- Tiede + Teknologia / Science + Technology
- Crossover / Crossover
- Dissertations

Publication types and sublevels

- Doctoral dissertations
- Reports (5 sublevels e.g.annual report)
- Compiled works (4 sublevels, e.g. conference proceedings)
- Study materials (2 sublevels, e.g. teaching materials)
- Working papers



Where? The publication process



- Web-based service, where the publication is put together.
- Service provides standard covers and title pages.
- Content is uploaded as an PDF-file.
- The system combines three different parts into a one publication.
- The process is finished with placing an order to the printing house.
- The publication order is sent to the printing house from the platform.
- The printing house will send the customer electronic proof for proof reading.
- Publication is getting published and printed after received customer's permission.
- The printing house sends printed copies to the delivery address the customer has given.
- E-version and archive version is sent automatically to the university repository
- Printed archive copies are sent to the university library.

Why? The benefits of using the platform



The university

 Fast and low-thresold publication method.

The users – researchers, students, service staff

• Everything needed for the publication via one channel.