

Laura Mure

University as a publisher – how to create an efficient and low-threshold scholarly publishing process

What? Aalto University Series Publications – from 2011

4 series based on the content and one mutual dissertation series

- Kauppa + Talous / Business + Economy
- Taide + Muotoilu + Arkkitehtuuri / Art + Design + Architecture
- Tiede + Teknologia / Science + Technology
- Crossover / Crossover
- Dissertations

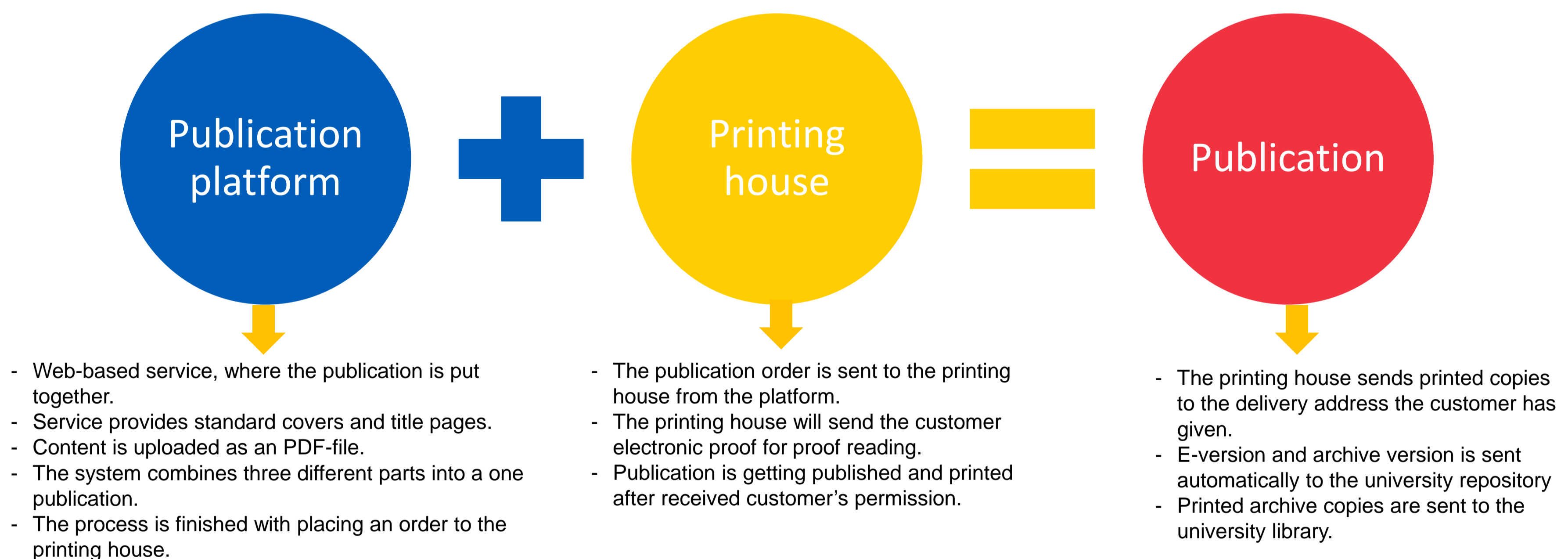
Publication types and sublevels

- Doctoral dissertations
- Reports (5 sublevels e.g. annual report)
- Compiled works (4 sublevels, e.g. conference proceedings)
- Study materials (2 sublevels, e.g. teaching materials)
- Working papers

Yearly volumes / 2016

Publication Type	Percentage
Doctoral dissertations	84%
Reports	10%
Visual publications	3%
Working papers	1%
Compiled work	2%

Where? The publication process



Why? The benefits of using the platform



The university

- Fast and low-threshold publication method.

The users – researchers, students, service staff

- Everything needed for the publication via one channel.