Museums and Wikipedia

some thoughts on licensing photos on Wikipedia
• Nordlandsmuseet, University of Nordland and Wikimedia Norge
• ”Adventure Knowledge” 2013
• What happens with the articles?
• Article on Wikipedia in museums.
Why Wikipedia?

- Knowledge for an international audience (contra «yearbook mentality»).

- In line with our purpose as cultural institution.

- Extended form of marketing.
...as a tool for sharing photos?
Copyright Law (åndsverkloven)

Contracts trump copyright laws, but:

Privacy (personvern, «retten til eget bilde» )

15 years after death, 50 years after pic taken artistic: 70 years after death

15 years after death.

free content to be used by anyone, anytime, for any purpose

perpetual and non-revocable
Worth pondering

• Are we «littering» Wikimedia with our mass uploads?

• Unethical to take chances concerning privacy?

• Loss of professional control?