

OPENING THE FUTURE

Revenue models for open-access monographs

Professor Martin Paul Eve & Dr Frances Pinter

doi.org/10.7557/5.5611



Community-led Open Publication
Infrastructures for Monographs

- £3m funded project
- Research England
- Arcadia – a charitable fund of Lisbet Rausing and Peter Baldwin
- Infrastructural gaps



Revenue model report

Work Package 3



New business models for
presses



Conversion of existing
presses to OA models



A MODEL FOR SMALL/MID-SIZE UNIVERSITY PRESSES

- Existing presses
- Presses with backlist
- Libraries without OA budgets
- Libraries that support OA initiatives
- Membership models
- Subscription models
- Combining the two
- Dynamic scaling
- Low risk

CEU PRESS **PILOT**



- **Piloting *Opening The Future* with CEU Press & COPIM - transitioning existing presses**
- **Project MUSE hosting frontlist, providing metadata and DRM-free backlist**
- **OAPEN also hosting OA frontlist**
- **LYRISIS and Jisc Collections in USA and UK**
- **Covid-19 fallout has yet to hit**
- **COPIM will produce a report on how presses can use this model**
- **CEU Press made 279 titles open to anyone with internet access earlier this year**
- **Books were downloaded over 350,000 times in 129 countries March-June**

MEMBERSHIP FEES & CONTACT DETAILS



martin.eve@bbk.ac.uk



frances@pinter.org.uk

Members are banded according to their size, as recognised by LYRASIS and Jisc: <https://www.openingthefuture.net>

- €1200 high tier
- €800 medium tier
- €350 lower tier