

Multilingualism in Scholarly Communication:

Main Findings and Future Challenges

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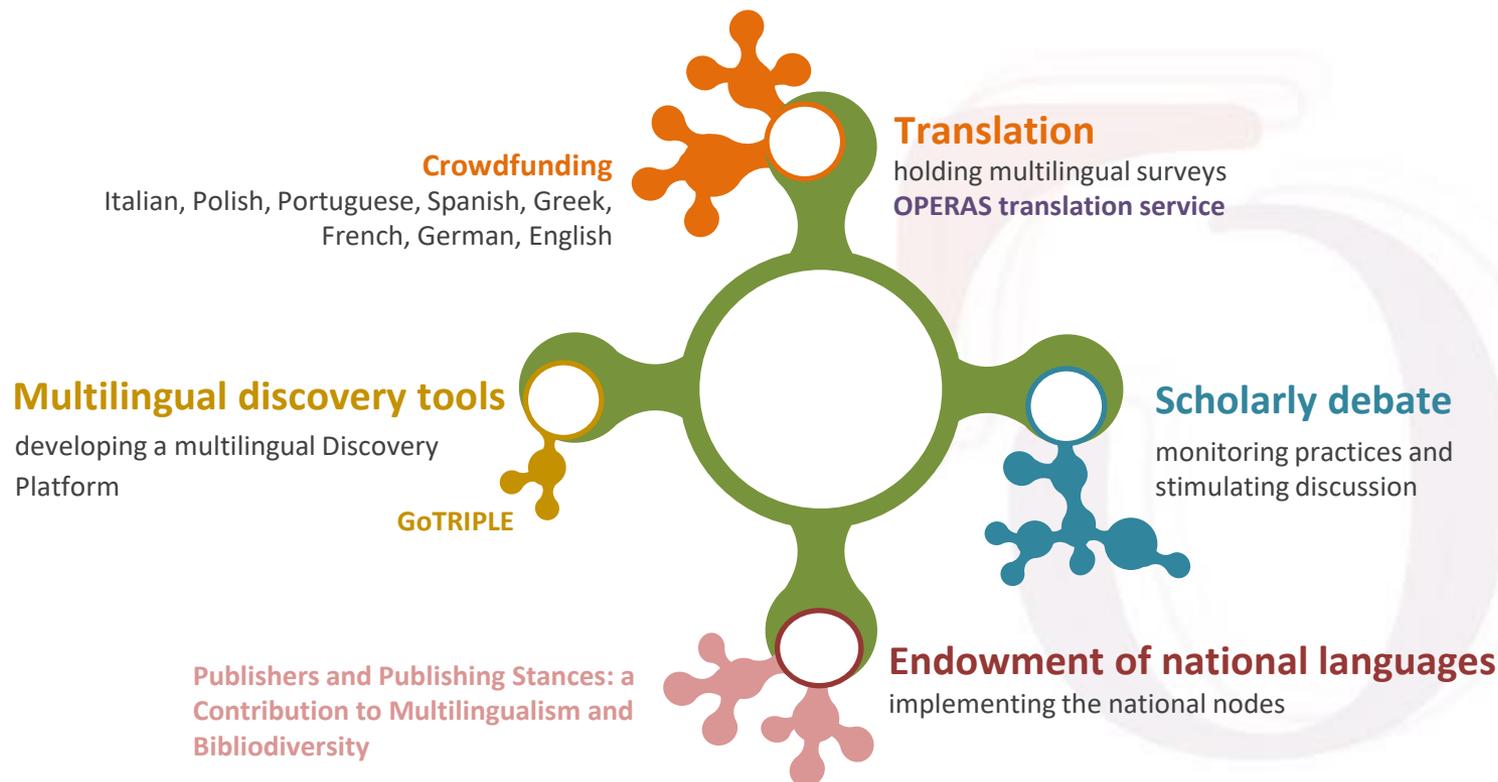
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Increasing Language Scope



**Publishers and Publishing Stances: a
Contribution to Multilingualism and
Bibliodiversity**



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Literature Review:

- the **categorisation of the *corpus*** regarding the dynamics between multilingualism and scholarly communication in SSH was identified *in vivo* and structured into **four categories**:
 - research relevance
 - content curation
 - reputation
 - balanced multilingualism in scholarly communication

Balula, A., Leão, D. “Multilingualism within Scholarly Communication in SSH – a literature review,” *JLIS.it* 12, 2 (May 2021): 88-98. DOI: <http://dx.doi.org/10.4403/jlis.it-12672>



Main Findings

Literature Review:

- **research relevance**

Englishisation does not seem to fully address research intended main goals, concerning information sharing and discussion, as well as co-construction of knowledge, for which **multilingualism** can pose as an important asset, while promoting **inclusiveness** and **equity** of researchers.

- **content curation**

The possibility of having **reliable multilingual research information** definitely contributes to an **efficient dissemination** of research (and research data) produced in **national languages**, as well as communication among publishers and researchers – thus promoting the development of intercultural, comparative and/or complementary studies in SSH. In this context, **multilingual content curation** is crucial and very sensitive.



Main Findings

Literature Review:

- **reputation**

Given that a considerable amount of SSH research is published as **monographs** and/or in **local languages**, the use of English databases to evaluate research and establish the researchers' or the institution's reputations is necessarily **fallacious** and **limited** if it does cover multilingual scholarly production.

- **balanced multilingualism in scholarly communication**

It poses as a **golden breakthrough** to embrace **information-sharing**, **collaborative knowledge construction** and **equity** by enabling global interaction with **multinational and multidisciplinary research** (and researchers), thus **mitigating** the hurdles underlying static, poor **translations**, while **bridging research** worldwide.



Main Findings

Survey

- There is a **strong openness** among **researchers, translators and publishers** in viewing the **amplification of multilingualism** as an advantage both for fostering international collaborative works and for **promoting interculturality and equity**, highlighting that:
 - a **collaborative system** that uses expertise in specific areas to support and facilitate translations could **mitigate the risks** of consumption of **time**, the **price** and the **flaws** that may be attached to the **translation process**.
 - The exchange of experiences and specificities among researchers from **different languages**, but **sharing the same areas of study**, has the potential to make a relevant contribution for **enriching the international collaboration and visibility** of works.



Boost balanced multilingualism

- **Multilingualism** must be perceived as a strong manifestation of **bibliodiversity**, particularly important in SSH.
- This does not preclude the usage of English as a communication language, as long as the **advantages of using a *lingua franca*** do not imply the **risk of turning it into a *lingua unica*** in terms of scientific and scholarly communication.
- Instead of that, **innovative solutions** must be implemented with the ability of **enhancing balanced multilingualism** in scholarly communication, in information-sharing, and in collaborative knowledge construction.



Lingua franca
is not
lingua unica.



Develop a Community Based Translation Platform

- boost the collaborative work of **researchers, translators, and publishers**
- create conditions for **cooperation**
- **share** tools, experiences, methodologies.

- conceive the **platform as a social infrastructure**
- **federate** technical knowledge and scholarly expertise
- test and improve by a **broad users community**



**Make national
scholarly production
internationally
relevant.**



Recommendations

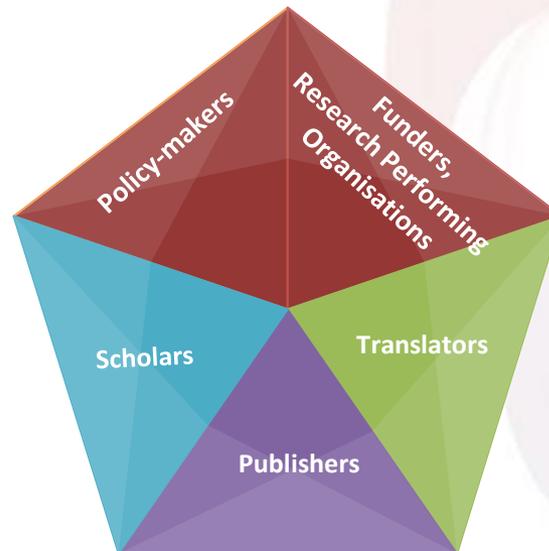
Funders and research performing organisations: Advocate the implementation of innovative solutions that have the ability of enhancing balanced multilingualism in scholarly communication, in information-sharing, in collaborative knowledge construction, and in careers recognition and credit.

Scholars

View the **amplification of multilingualism** as an advantage for **fostering international collaborative works** and for **promoting interculturality, inclusion and equity**.

Publishers

Improve the **scholarly communication landscape** on an **international scale**, helping what tends to be considered **'national'** (the usage of local languages) to **become more clearly 'international'**.



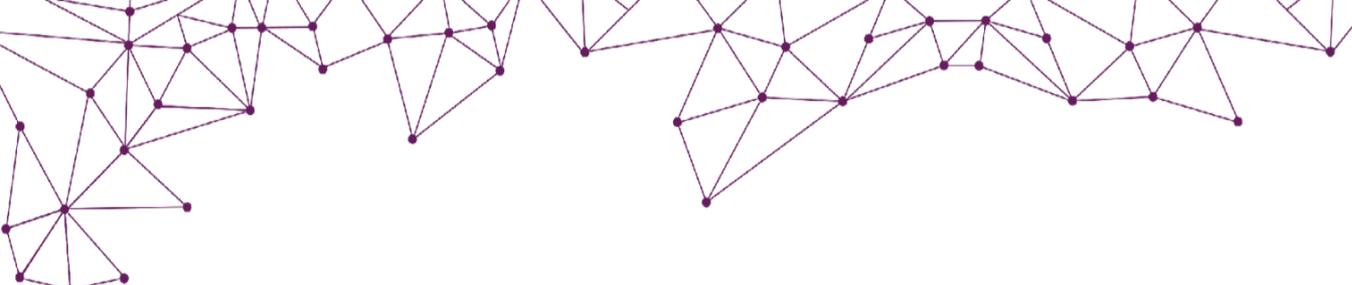
Policy-makers

Perceive and value **multilingualism as a strong manifestation of bibliodiversity**, particularly in SSH.

Translators

Enhance **expertise**, particularly when it is combined with **reciprocity**, as an indicator of a feasible positive impact from **networking**.





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