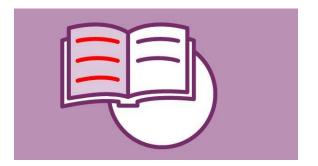


A new university press as a space to connect the building blocks of Open Science



A look through the prism of an open textbook publishing pilot

Mira Buist-Zhuk, Margreet Nieborg University of Groningen, The Netherlands





Who we are & how we are involved





Margreet Nieborg University of Groningen Library, University of Groningen Press Mira Buist-Zhuk University of Groningen Library, Education Support



New university press as an Open Science platform

NUP as a playground for connecting the building blocks of Open Science

- > More sustainable transfer of know-how
- > Better dissemination of knowledge
- > Closer engagement with the open agenda
- Faster transition to more open and accessible research and education





University of Groningen Press | UGP

Part of the University of Groningen Library

Started in 2017 with OA journals, 2019 - with books, 2021 - with open textbooks

UGP is a New University Press (NUP)

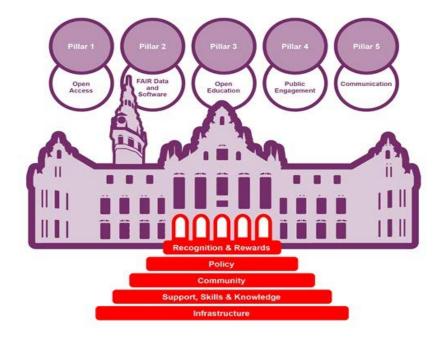
Common characteristics are:

- > Open access
- > Digital first
- > Library-based
- Often offer a smaller set of services than a traditional publisher



Open Science and Open Education at the UG (1)

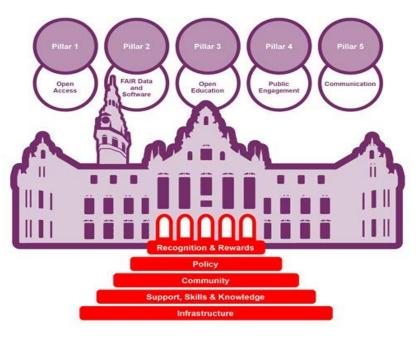
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Open Science and Open Education at the UG (2)



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UG Press as an Open Science platform



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- > Open access scholarly publishing
 - monographs, journals and campus publications that span the whole field of academic scholarship
 - more diversity and inclusiveness
- > Open infrastructure
 - open-source publication platforms
 PKP: OJS Open Journal Systems: <u>https://pkp.sfu.ca/ojs/</u>

OMP - Open Monograph Press: <u>https://pkp.sfu.ca/omp/</u>

Pressbooks: Open Textbooks project: https://pressbooks.com/

UGP as an Open Science platform

> Open practices

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- sharing, open pedagogy and co-creation, recognition and visibility
- > Engaging with the public
 - community outreach via campus publications, social annotation
 - o campus-wide audience and beyond
 - researchers, lecturers, students, library specialists, educational experts, wider community
- > Open educational resources
 - open textbooks
 - guides and readers





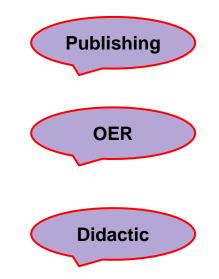


Supporting the open textbook pilot

 In-house expertise from UGP built on experience of OA publishing projects

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- In-house expertise from OER team at University Library
- Invited expertise: didactic and pedagogical experts at Education Support & Innovation



Lessons learned from OA publishing projects

> How to

- Publishing expertise, visibility and findability
- Quality matters
- Plan for copy-editing
- Copyright awareness, open licenses
- What to pay attention to when negotiating with publishers

> How not to

- Danger to fall into the same pitfalls as OA movement
- Still much power on the side of the (commercial) publishers and more affluent countries
- Costs are rising hard, ideological considerations



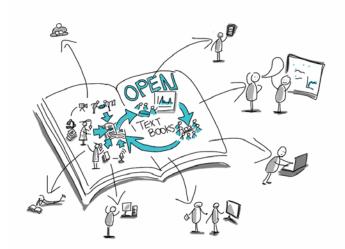


Lessons learned from the open textbook pilot

> How to

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- Help unite research output and teaching
- Produce innovative & pedagogically sound materials
- Integrate the (often missing) student element, encouraging student agency and empowerment
- Step-by-step approach: pilot first chapters with students and learning communities



How not to

- Use one-size-fits-all approach
- Be too ambitious and vague with timeplanning
- Leave (student) coauthors without a framework to work in
- Forget about the learning curve with the publishing platform



Further discussion

NUP are reflecting, facilitating and spurring greater uptake of open practices and contributing to a better synergy between the Open Science elements



- > What is missing in the current discussion?
- What are the potential challenges, blind spots and missed opportunities along the way?
- How could we better facilitate and optimize the synergy between the building blocks of Open Science through new university presses?

Let's keep discussing this together!

Mira Buist-Zhuk

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