**mission:**
empower humanities as an open and impactful scholarly field

**targeted audiences:**
publishers, researchers and decision makers

**funding scheme:**
Ministry’s grant for strengthening social impact of academic work

**risk mitigation:**
agile management and openness to stakeholders’ input

**primary goals and milestones:**
develop open access models for publishing monographs
foster open scholarly communication in Polish SSH community
improve evaluation criteria for open monographs

**methods and tools:**
**design thinking methods**
will help us to analyze the publishing process, map the main “pain points” and recognize usability issues restraining stakeholders from joining the OA community

**agile management**
project results will benefit from frequent team meetings and constant communication with stakeholders regarding their needs and expectations

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step #1
Build collaborations among publishing houses with design thinking methods

step #2
Foster open communication practices among humanities researchers

step #3
Reach decision makers with novel methods of communicating research results

step #4
Facilitate change in the evaluation system of innovative scholarly outputs

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