



UiT The Arctic University of Norway

Running a Diamond Open Access Journal (and Surviving It)

What could we need?

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Problem – an economist's view

- A major cost of publishing is publishing competence
 - It takes time and costs to acquire
 - In many journals this cost is divided across a low number of articles
- The obvious solution:
 - Find someone else to do this for you
 - – and for others
 - Enable your willingness to listen to their advice!
- Many institutions have such services – try to find them!
 - They may be camouflaged as libraries or research services
 - Looking for journals published by your institution might lead you to such services
 - Surprisingly, many organisations don't know what publishing they are hosting

What competencies?

- The publishing system to be used – and which it should be
- Word – it isn't that easy, if it is to be used in a publishing context
- Creating good PDFs
- Publishing ethics frameworks
- Accessibility
- DOIs, ORCID, RORs and what-have-you-nots
- Licensing
- XML
- DOAJ indexation

Why these competencies?

- They will increase your visibility in international databases, e.g. those used to populate library catalogues
 - This is how you reach out to readers
 - Your content must be visible where potential readers look for content
 - No-one will wait on your doorstep for new content
- You will not only be more professional – you will look it, too!
- You will be less likely to run into trouble
- It will increase your chances of indexing in well-known indexing services like Scopus
- You might meet requirements from authors' funders

What resources can you find in such a service – and what not?

- Technical and publishing competencies
- Server and software running
- A support infrastructure on the technical side
- But often not:
 - Typesetting
 - Layout and design
 - Copyediting
 - General editorial assistance
 - Funding of editorial meetings
 - Money

What could you do?

- Exert pressure in your organisation to have a central service funded (established, if no such service exist)
- Work with other journals and a central service to identify funding sources that could be approached
- Consider a larger, more comprehensive journal with others instead of a smaller, more specialised going alone
- Keep in contact with others, to share experiences, problems and – possibly - solutions